

Making a Difference

VOLUME 20 | ISSUE 1 | APRIL 2015

Programs and activities of COVENANT HEALTHCARE FOUNDATION



GET READY TO WATCH THE 2015 COVENANT KIDS TELETHON!



The energy around Covenant Kids is reflected again this year by the effort employees put into supporting the cause — each in a unique way. Some sell Covenant Kids t-shirts and candy bars. Some spend hours baking cupcakes for bake sales. Others organize fundraising events at local establishments. More than 20 volunteers have stepped up to be Covenant Kids Champions to spread the word about the extraordinary kid care Covenant provides. We are proud to say Covenant employees are generously engaged and supportive; and these contributions truly make a difference.

As we approach the 2015 Covenant Kids Telethon, we ask you to keep the momentum going. Encourage your friends, families and teams to watch the **Covenant Kids Telethon on April 18, from noon to 6 pm on WNEM TV5**. Let them know if it is in their heart to make a donation, it will go toward enhancing the care Covenant provides to children day in and day out. We also hope you will consider a personal contribution to Covenant Kids. You can do so via phone at 1.855.475.KIDS (1.855.475.5437) during the Telethon on April 18.

continued on page 3

ABOVE: Kids helping Covenant Kids! For Trinity's 10th birthday, this neonatal unit graduate asked for money to support Covenant Kids instead of presents. She and her parents (above left) presented a check for \$165 to LeeAnn Chadwick, Manager of Covenant Regional Neonatal Intensive Care Unit (inset photo). St. Charles student, Abigail (above right), moved by a cousin's battle with health issues, organized a Pay It Forward event at the Goodrich Quality 10 GDX Theater in Saginaw to raise money for Covenant Kids!

ANNUAL FUND CAMPAIGN RAISES MORE THAN \$285,000

The Covenant HealthCare Foundation's annual year-end fundraising campaign **Growing the Seeds of Hope** recently raised more than \$285,000.

Supported by community, Covenant employees and physicians, the annual fund proceeds benefit numerous projects and programs at the medical center. Monies raised benefit areas such as the Breast Health Center, the Cancer Care Center, Scholarships, Covenant Kids,

the James E. Cartwright Care Center, Nursing Education, Spiritual Care, the Visiting Nurse Association, Women's and Children's Services — just to mention a few.

The Foundation staff want to take this opportunity to extend a sincere thank you to all who generously participated in this effort. Your outstanding generosity

is a true testimony to your commitment to quality health care in our community, not only for today, but for future generations to come.

*Thank you
for caring
and sharing.*

COVENANT
HealthCare

Extraordinary care for every generation.



Ed Bruff, President/CEO, has been part of the Covenant leadership team since 1983, when he joined as the Director of Materials Management. He has since served as VP of Administrative Services, VP of Support Services, VP of Clinical Services and VP of Nursing. Ed was integral in bringing together the cultures of Saginaw General and St. Luke's in the 1998 merger, and has served as the Chief Operating Officer of Covenant since 1999. Bruff earned a Bachelor of Business Administration from Michigan Technological University, a Master's Degree in Health Services Administration from Central Michigan University and completed an Executive Graduate Program in Healthcare Finance at Ohio State University. He lives in Frankenmuth with his wife Becky. They have three children, Nathan, Karlee and Mariah.



LETTER FROM THE DIRECTOR



GROWING THROUGH CHANGE

On January 1, 2015, Covenant HealthCare began a new era of leadership. Ed Bruff became the President/CEO, following the retirement of Spence Maidlow. Additionally, Kevin Albosta became the CFO, following the retirement of Mark Gronda. With these new positions came new responsibilities, including serving as board members of Covenant HealthCare Foundation. We welcome both these gentlemen to the Board of Directors, and look forward to their participation.

As Pauline R. Kezer, former legislator and Secretary of State for the state of Connecticut once said, "Continuity gives us roots; change gives us branches, letting us stretch and grow and reach new heights."

Since spring is now officially here, it must be close to time for the Covenant Kids Telethon. Many community supporters have joined in the fund-raising effort, from school children to service clubs, local businesses to major corporations. Employees of Covenant HealthCare have supported Covenant Kids through cupcake wars, circle sales, and bake sales. Every dollar collected goes to support the extraordinary care provided to our youngest and most vulnerable patients. This year's Telethon will be broadcast live on WNEM TV5 on Saturday, April 18, from Noon to 6:00 pm. If you would like to witness the broadcast in person, please join us at the Mid-Michigan Children's Museum at 315 W. Genesee in Saginaw. Whether you join us at the Museum, or watch on TV5, please check out the broadcast and learn more about the truly outstanding care provided to our pediatric patients.

This edition of the Covenant HealthCare Foundation newsletter is breaking new ground. We are now sending a copy of the newsletter to all retirees. For our alumni readers, there will be an insert that contains information regarding other retirees. I encourage our retirees to send news of their latest activities, family happenings, or seasonal address changes and we will include them in our next newsletter. Oh, by the way, our next Alumni Reunion will be Thursday, September 10. Details will be mailed to you this summer.

Whether you are a generous donor or a dedicated retiree, on behalf of Covenant HealthCare Foundation, I want to thank each of you for your part in enriching the quality of care that Covenant is able to provide our patients. You truly are our partners in providing exceptional care for every generation.

Best wishes,

Carol Cottrell
Foundation Director

FOUNDATION NEWS

OUR MISSION: THE COVENANT HEALTHCARE FOUNDATION IS ESTABLISHED TO SUPPORT THE COVENANT MEDICAL CENTER BY ACCEPTING GIFTS AND PROVIDING STEWARDSHIP OF CHARITABLE FUNDS RECEIVED FROM THE COVENANT HEALTHCARE CONSTITUENCY.



DON'T MISS IT!

**6TH ANNUAL
COVENANT KIDS TELETHON**

AIRING LIVE ON WNEM TV5

SATURDAY, APRIL 18

NOON TO 6 PM

CALL 1.866.475.KIDS

**Thank you for your
consideration, and for
making a difference
in our community.**

COVENANT KIDS TELETHON, continued from front cover

Every penny of every gift to the Covenant Kids Fund goes directly to support medical equipment and programs for pediatric patients — no administrative costs taken out.

We understand you have the option to donate to various campaigns throughout the year. Many of you have already chosen to contribute to Covenant Kids via the Annual Giving campaign, and for that, we thank you. The support of the community in partnership with Covenant employees is crucial to our success.

ABOUT COVENANT KIDS:

Covenant Kids is a fund managed by the Covenant HealthCare Foundation. Monies in this fund are dedicated to enhancing the care for all Covenant Kids (any patient under the age of 18 at Covenant) and their families. Since 2010, Covenant Kids has raised more than \$600,000 to support pediatric needs of the Great Lakes Bay Region and beyond.

Covenant is the regional leader in providing health care to children with the following services:

- Level III Regional Neonatal Intensive Care Unit (RNICU) offering the highest level of critical care for neonatal infants
- The only Pediatric Intensive Care Unit (PICU) serving mid-Michigan and the northern lower Michigan region designed to care for critically ill infants and children through the age of 17
- ACS-Verified Pediatric Trauma Center — one of only six in Michigan verified to care for the whole family in an emergency
- Community-based urgent care through MedExpress
- Extensive clinical programs for children (diabetes, rehabilitation, cardiology, and more)

For more information about donating to Covenant Kids, please contact the Foundation at 989.583.7600 or if have an idea you'd like to discuss, call Covenant Kids Coordinator, Heather Appold, at 989.583.4166. For continuous updates about Covenant Kids, like us on Facebook at www.facebook.com/CovenantKidsMI.

COVENANT HEALTHCARE FOUNDATION BOARD OF DIRECTORS

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Runners and Walkers of All Abilities Welcome to Sixth Annual GO THE EXTRA MILE FOR COVENANT KIDS



Since founding the event in 2010, Go the Extra Mile for Covenant Kids Race Director Laura Fiore has wanted Go the Extra Mile for Covenant Kids to be open and inviting to people of all abilities. "This is more than a road race. It has evolved into a large community event," says Fiore.

The sixth annual event is scheduled for Sunday, April 26 starting at Swan Valley High School (8400 O'Hern, Saginaw) and offers something for every-

one, no matter age or level of ability.

The 5K welcomes both runners and walkers, and a 1 Mile Walk/Run is also available. Half marathon runners and hand cyclists are welcome to navigate the fast and flat course.

Again this year, race organizers have included a lower priced category for youth runners aged 12 and under, recognizing the importance of keeping kids active and is encouraging kids

to Go the Extra Mile for their peers with lower registration fees.

"It's nice to see people back year after year. Some who walked one year and challenged themselves to run the next year." An objective of this program is to help participants embrace a healthy lifestyle for a lifetime — not just the duration of the program.

Registration pricing until April 23 is as follows:

Half Marathon Run/Hand Cycle \$45; 5K Run and 5K Walk \$25; Youth 12 and under 5K Run and 5K Walk \$20; 1 Mile Run \$10.

To register for the event or to see course details, visit www.covenantkidsrace.com.



**Go the Extra Mile
for covenant kids**
HALF MARATHON • 5K



SAVE THE DATE: RED CARPET EVENTS COMING SOON!

It might seem far away, but the 2015 Red Carpet events are coming! Mark your calendars for Thursday, August 13 and Friday, August 14 and join us for one or all four unique events, all at Apple Mountain in Freeland.

See page 6 for more event details or visit the Foundation website at covenanthealthcarefoundation.com.

NEWS FROM COVENANT

Chief Nursing Officer Announces Retirement, Successor Appointed

Carol Stoll, RN, BSN, MSA • Vice President/Chief Nursing Officer

Carol Stoll, Vice President/Chief Nursing Officer of Patient Services, recently announced that she will retire July 1. She has served on the Executive Team for 15 years of a 30-plus year career at Covenant. Stoll has roughly 40 years of experience in healthcare and the nursing field, having worked at hospitals such as St. Joseph Mercy Hospital in Pontiac, Naples Community Hospital in Naples, Florida and in 1982 joining the St. Luke's Hospital nursing staff. During her time at St. Luke's and later Covenant, Stoll served as the manager of Pediatrics and the Family Birth Center, as well as Director of Critical Care and Emergency Department before taking on the role of Vice President/Chief Nursing Officer of Patient Services. She earned her RN, BSN from Mercy College of Detroit and a Master's Degree in Health Care Administration from Central Michigan University. Carol is originally from Hemlock, Michigan and currently resides in Saginaw County's Thomas Township.

Beth Charlton, RN, BSN, MSA • Vice President/Chief Nursing Officer

Executive Vice President, Dan George, recently announced Beth Charlton, Director of Critical Care Services, has accepted the role of Vice President/CNO of Patient Services. Stoll and Charlton have begun working together in the role in order to facilitate a smooth transition of leadership.

Charlton's career began in May 1989 at the former St. Luke's Hospital as a student nurse extern. Today, Charlton brings nearly 26 years of healthcare experience to her new Vice President role. She has served in several capacities throughout the organization: staff nurse in PICU, OE Redesign Project Team; nurse manager positions in PCCU, CCU and Adult CC, SICU, Chest Pain Center, Heart Failure Clinic, PICU and the Birth Center. Before she was appointed to the Executive Team, Charlton served as Director of Critical Care and Progressive Care for more than five years, after an additional three years spent working as an Epic project manager. In addition to that, Charlton also spent three years as an adjunct faculty member of Saginaw Valley State University (SVSU), teaching students during their pediatric clinical rotation. Charlton has a Master's Degree in Healthcare Administration from Central Michigan University and a Bachelor of Science in Nursing from SVSU. She is a proud mom, an active parent volunteer for academic and sports programs at Nouvel Catholic Central High School, a current member of the St. Francis Nursing Care Facility Board of Directors, and a resident of Thomas Township.

ABOVE, TOP TO BOTTOM:
Carol Stoll and Beth Charlton.

2014 RED CARPET PROCEEDS FUND ADDITIONAL SCREENING TO DETECT BREAST CANCER EARLIER IN SOME WOMEN

"I'm excited to announce Covenant Breast Health Center is the first medical center in the state of Michigan to offer Automated Whole Breast Screening Ultrasound (AWBUS), a supplemental screening exam for women with dense breasts and/or breast implants," says Mark Ludka, MD, Radiologist and Section Chief of Mammography at Covenant HealthCare.

AWBUS is a painless procedure using ultrasound. No compression is needed and it takes about 20 minutes to perform. While AWBUS is not a replacement for screening mammography, studies show that an ultrasound examination in conjunction with a mammogram can find more cancers in women

with dense breasts than by mammography alone. The goal of annual screenings is to find cancers early, when they are small and easier to treat.

Dr. Ludka explains breast imagers have long known dense breast tissue makes it more difficult to detect cancer. Spotting tiny cancers in the mammogram of a fatty breast is easier because cancer shows up white on dark fatty-breast tissue. However, cancers are harder to find in the mammogram of a dense breast because both cancer and dense breast tissue show up white.

According to Linda DeGuise, Manager of Imaging & Diagnostics at Covenant, "All Covenant mammography reports

now include a statement describing the patient's breast density level on a scale from 1 (fatty) to 4 (extremely dense). AWBUS is highly recommended, in conjunction with screening mammography, in patients with a breast density level of 3 or 4."

The patient can be scheduled and the exam performed at the same time as her annual screening mammogram. AWBUS is cleared by the FDA as an additional examination in conjunction with screening mammography. The level of insurance coverage varies and patients are advised to check with their insurance providers prior to having the exam done.

Since June of 2014, nearly 100 women have utilized this new technology. "We are looking forward to using this technology to service additional patients, as research tells us nearly 40% of women have dense breast tissue," says DeGuise.

The purchase of the AWBUS equipment was made possible by the generosity of Covenant HealthCare Foundation donors and Red Carpet supporters, participants and sponsors.

For more information or to schedule an AWBUS appointment, call 989.583.6278.

FOUNDATION UPDATES

A WARM WELCOME TO KAREN LUPLOW!

A great team is crucial to the work we do at Covenant HealthCare Foundation, and we are pleased to welcome a new face to our team, Karen Luplow. Karen is originally from Hemlock and attended Michigan State University where she obtained her Bachelor of Science in Physiology and Zoology. After graduation, she worked in Lansing in Food Safety Diagnostics doing research and development for Salmonella, E.coli, and Listeria pathogen detection systems.

What brought Karen to the Foundation? "After moving back to the area to be close to family, I wanted to focus on giving back to the community, volunteering and non-profit work. I love Saginaw and hope to be able to add to the positive aspect of the city. I am excited to be part of the Covenant HealthCare Foundation and look forward to my new role."

As a Foundation Associate, Karen is responsible for receipting donors for gifts, managing the donor database and assisting with a variety of Foundation events including Red Carpet and Second Century Receptions.

Outside of work, Karen is an avid Detroit Tigers and MSU fan. She enjoys traveling, boating, the outdoors, organic gardening and cooking/baking. She also enjoys reading, yoga, and volunteering at the Saginaw Metro Ministries Food Bank.



ABOVE: Karen Luplow is the newest member of a great team at Covenant HealthCare Foundation. In her role as a Foundation Associate, Karen will receipt donors for gifts, manage the donor database and assist with a variety of Foundation events.

HAVE YOU STOPPED INTO THE COVENANT GIFT SHOPS LATELY?

Looking for a unique gift?

A mid-afternoon pick-me-up?

Swing by any one of our three Covenant Gift Shops. You'll be surprised to find a variety of unique items for any occasion.

From cards and purses, to balloons, infant clothing and convenience items, you can probably find exactly what you need right here! **Let our staff and volunteers help you!**

ABOUT THE COVENANT BREAST HEALTH CENTER

Covenant Breast Health Center was designed to provide a compassionate, respectful patient experience while simultaneously pursuing the clinical objective of directing and diagnosing breast cancer at its earliest, most curable stage.

Covenant Breast Health Program holds various distinguished honors, including a designation as an American College of Radiology (ACR) Breast Imaging Center of Excellence, the National Accreditation Program for Breast Centers (NAPBC) three-year full accreditation award, the 2014 Women's Choice Award as one of America's Best Breast Centers/American's Best Hospitals in Cancer Care, and accreditation by the Commission on Cancer. These organizations recognize Covenant HealthCare for its commitment to providing the highest quality evaluation and management of patients with breast disease.

◀ **RIGHT:** The AWBUS is helping detect more cancers in women with dense breast tissue.



SPECIAL PROGRAMS

SAVE THE DATE!
SECOND CENTURY
DONOR RECEPTION
SET FOR
MAY 6



The Frankenmuth Bavarian Inn, 713 South Main in Frankenmuth, will be the setting for the May 6th Covenant HealthCare Foundation Second Century donor recognition reception. The evening will be highlighted by the presentation of college scholarships to deserving high school seniors and nursing scholarships to Covenant employees. Members of the Second Century donor group support the Foundation at a specific minimum giving level on an annual basis and we take this time to thank and recognize them for their generous contributions.



RED CARPET EVENTS ARE COMING!
THURSDAY, AUGUST 13, 2015

LADIES ON THE LINKS The exclusive event is for the serious female golfer. Enjoy light breakfast and the practice range before a shotgun start and 18 holes. Luncheon and awards ceremony following golf.

CRUMPETS & CROQUET For those who want to be part of the daytime events, but golf is not your cup of tea, join us for a different cup of tea wearing your most festive attire! Women and men will have the chance to enjoy summer refreshments on the lawn, a delicious lunch and a round of croquet.

RED CARPET PREMIERE Enjoy a fun-filled evening of gourmet food and gaming events. Snappy casual dress for this blockbuster bash of blackjack, with opportunities for auctions, raffles, door prizes, and more!

FRIDAY, AUGUST 14, 2015
PREMIERE GOLF CLASSIC Full breakfast and practice range is followed by a shotgun start. Take a swing at this 6,947-yard course with seven miles of continuously paved cart path, where you can also pick up pointers while playing with a PGA golf professional. Dinner and awards banquet following golf.

For information on how to participate in or sponsor any of the Red Carpet events, call 989.583.7604.

Have You Ever Thought About Leaving A Legacy?

Contact Covenant HealthCare Foundation (989.583.7600) with your questions as to how you might provide for a simple bequest to Covenant HealthCare via your Will or Trust or maybe by a simple beneficiary designation on an existing insurance policy or IRA. Your future gift will help provide for quality health care for generations to come!



Nursing Society Reception

Numbering some 1,300 strong, nurses make up over 30% of Covenant's total workforce. Their daily impact on Covenant and the community as a whole is immeasurable.

The Covenant HealthCare Nursing Society includes nurses at Covenant who contribute to the Covenant HealthCare Foundation Annual Fund effort. Nurses who gift \$100 or more annually become members of the Covenant Nursing Society. Those gifts can be designated to nursing education, scholarship, or any other Foundation fund.

Nursing Society members are invited to attend the first annual Nursing Society Reception Thursday, June 4, 2015. Members will be receiving invitations via mail in the upcoming month.



VOLUNTEER SERVICES UPDATE

THANK YOU, COVENANT VOLUNTEERS!

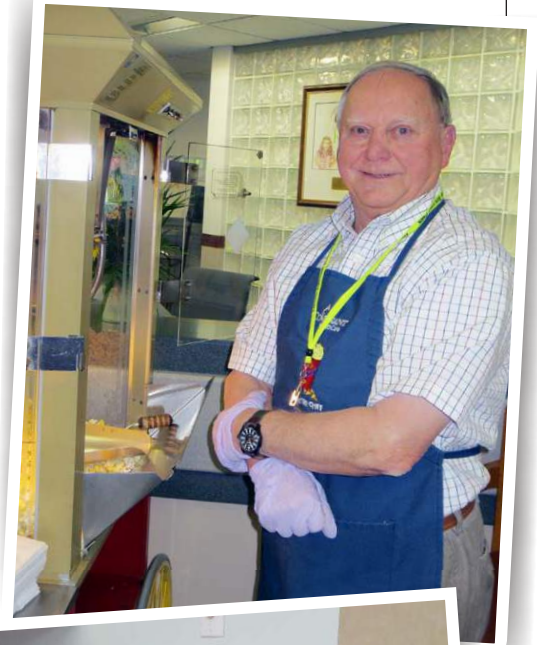
National Volunteer Week is April 12-18 and a perfect opportunity to recognize the time and talents volunteers bring to Covenant HealthCare.

In 2014, 430 Covenant volunteers provided over 62,100 hours of services. As needs of the medical center change, so does the face of Volunteer Services. Over the past several years, our focus has changed to creating the high impact services that enhance the patient's experience at Covenant. Volunteers most often are the first and last impression that someone has within our buildings! Covenant HealthCare appreciates all the efforts of its volunteers throughout the year and volunteers will be recognized at a dinner on April 23 at Horizons Conference Center.

RIGHT: Each year, our extraordinary volunteers donate thousands of hours of >> invaluable service, time and talent to Covenant HealthCare. Just a few of the services they help provide include selling popcorn (Don Brady, top), answering phones (Betty Grills, middle) and greeting visitors to the hospital (Bill Neagle).

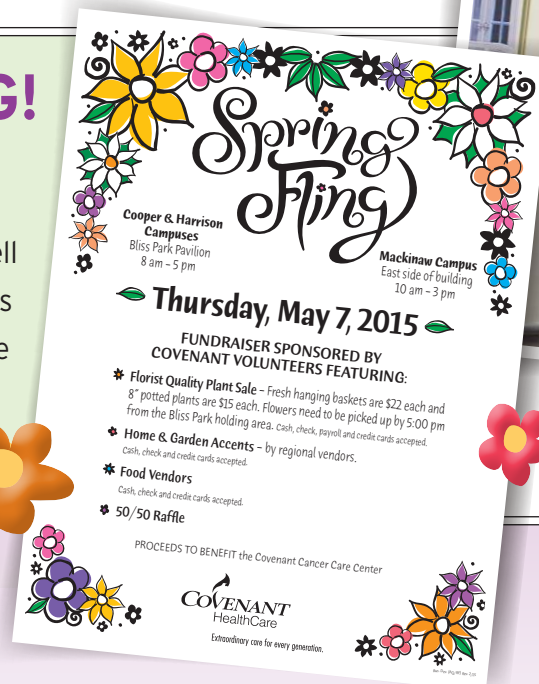
HIGH SCHOOL STUDENT VOLUNTEER OPPORTUNITIES

Each year, Volunteer Services hosts a High School Volunteer Program for students who want to provide service while learning more about the medical field. The High School Volunteer program is open to any student, 16-18, who is attending a high school or home school program and possesses a minimum 3.0 grade point average. Students have the opportunity to volunteer in a variety of areas including a variety of clinical units, Physical Medicine & Rehabilitation, Pharmacy, Outpatient Surgery, Emergency Care and more. Students are asked to serve 40 hours to complete the program. If you know a student who may be interested, applications can be found at covenanthealthcare.com or by contacting Volunteer Services.



SPRING HAS SPRUNG!

Covenant HealthCare Volunteers will be hosting their annual **Spring Fling** on Thursday, May 7 in Bliss Park and Covenant Mackinaw. Volunteers sell beautiful hanging baskets (\$22) and potted plants (\$15). Home, garden and food vendors will also be on-site at Bliss Park. All proceeds from the day benefit the Covenant Cancer Care Center.



Interested in Volunteering?

Covenant HealthCare has over 40 different service areas with volunteers. Volunteers provide service at many Covenant facilities including the five main campuses, Bay City, Frankenmuth and Irving. If you or someone you know is interested in making a difference in someone's life, consider volunteering at Covenant. Please contact Sarah Knochel, 989.583.6048 if you are interested. We offer flexible scheduling and a guarantee of a rewarding experience!

COVENANT HEALTHCARE FOUNDATION • 1447 NORTH HARRISON, SAGINAW, MI 48602

ADDRESS SERVICE REQUESTED

CALENDAR

APRIL 18 6TH ANNUAL COVENANT KIDS
TELETHON ON WNEM TV5

APRIL 23 VOLUNTEER APPRECIATION DINNER

APRIL 26 6TH ANNUAL GO THE EXTRA MILE
FOR COVENANT KIDS — 1 MILE
FUN RUN/WALK, 5K WALK/RUN
HAND CYCLIST HALF MARATHON
AND HALF-MARATHON RUN

MAY 1 COMMUNITY HEALTH SERIES

MAY 6 SECOND CENTURY
DONOR RECEPTION

MAY 7 SPRING FLING

JUNE 4 NURSING SOCIETY RECEPTION

AUGUST 13 LADIES ON THE LINKS
CRUMPETS & CROQUET
RED CARPET PREMIERE

AUGUST 14 RED CARPET GOLF CLASSIC

FOR MORE INFORMATION...

THE FOUNDATION NEWSLETTER IS PUBLISHED THREE TIMES PER YEAR AND PROVIDED FREE TO DONORS AND VOLUNTEERS. IF YOU KNOW SOMEONE WHO WOULD ENJOY RECEIVING OUR NEWSLETTER, PLEASE CALL US AT **989.583.7600**.



CHECK US OUT ONLINE!

Visit us on the web at

covenanthealthcarefoundation.com

You'll find...

- Upcoming events
- Foundation news and updates
- Donor funding opportunities

If you'd like to see additional

items on the site, send an

e-mail to Sue Dziurka at

cdziurka@chs-mi.com or

call 989.583.7600.

FOUNDATION STAFF

CAROL COTTRELL
DIRECTOR
583.7601

HEATHER APPOLD
COORDINATOR FRONT DESK/
VOLUNTEER SERVICES/
COVENANT KIDS
583.4166

KEN CICHEWICZ
MAJOR GIFTS AND PLANNED GIVING
583.7602

SUE DZIURKA
ADMINISTRATIVE ASSOCIATE
583.7600

SARAH KNOCHEL
MANAGER FRONT DESK/
VOLUNTEER SERVICES
583.6048

KAREN LUPLOW
FOUNDATION ASSOCIATE
583.7604

TOM MUELLER
MAJOR GIFTS AND PLANNED GIVING
583.7603

TIM SCHULTZ
MANAGER GIFT SHOPS
583.7053