

MAKING A difference

PROGRAMS AND ACTIVITIES OF COVENANT HEALTHCARE FOUNDATION

How People Give

There are many ways to give and one is not better than the others. Each person looks internally to know which is best for them. This issue of the *Making a Difference* newsletter is dedicated to the wide variety of ways people give.

3 Examples of How People Give Financially

1 ANNUAL GIFTS

Each year, Covenant HealthCare Foundation provides an opportunity for its employees, physicians and area community members to support the hospital through the Annual Fund. Traditionally, this effort kicks off in late fall. Monies raised through annual gifts support programs, equipment purchases and capital projects. The impact these monies have had and continue to have on the operation of the hospital is vital. Over the past ten years, more than \$2 million dollars have been raised through Annual Fund gifts. These monies are important to keep Covenant HealthCare services on top of technology. As Covenant maintains and expands the quality of health care services, Annual Fund gifts continue to go a long way in helping to provide extraordinary care for every generation that continues to be Covenant's pledge and promise. When you have the opportunity to make your Covenant Annual Fund gift, know you are making an impact to insure the best medical care is available today and tomorrow right here in your own community. For those who have already given, thank you for being an Annual Fund donor, and thank you for making an impact on health care.

2 GIFTING FROM ORGANIZATIONS

Members of the Hale Fraternal Order of Eagles Auxiliary have supported Covenant over the past five years by raising some \$19,000 to benefit the Covenant Breast Health Center. The money has specifically been used to support the CARE Fund, which provides free screening mammography and any necessary follow-up care for uninsured or underinsured individuals. Members of the Auxiliary have raised funds by sponsoring pizza nights, bake sales, and quilt raffles. Since 2010, the CARE Fund has provided free mammograms to over 450 individuals who would not have been able to pay for the service otherwise. Covenant HealthCare Foundation salutes the Hale Eagles! What a great impact this group has made on a very important Covenant program.

3 PLANNED GIVING TO LEAVE A LEGACY

Almost a year and a half ago, Covenant received a \$1 million gift from the estate of Carl H. Werth Jr. and Sandra Werth in support of cancer care at Covenant. With thousands of people a year receiving cancer care at our Mackinaw location, that gift is going to have an impact on people for years to come. Have you ever thought about leaving a legacy? A planned gift is a great way to ensure excellent health care will be available for future generations in our own community and surrounding region. A simple bequest from ones will or trust is an easy way to provide a posthumous gift. Specifying a percentage of one's estate or a specific dollar amount is the most common way estate gifts are structured. The donor simply directs the amount gifted to Covenant HealthCare upon their passing, and either gift it unrestricted or specify an area of interest. You may not be able to make a \$1M gift via your estate, but think if 100 people in the Great Lakes Bay Region each allocated \$10,000 in their estate plan designated for Covenant. Another gift totaling \$1M dollars could be realized. A bequest is only one potential way to structure a planned gift. If you have questions and would like to consider making a future impact on health care in your community, contact Covenant HealthCare Foundation.



LEFT The Werth Family Trust will impact people for years to come through their planned gift.

COVENANT
HealthCare

Extraordinary care for every generation.

OUR MISSION

The Covenant HealthCare Foundation is established to support the Covenant Medical Center by accepting gifts and providing stewardship of charitable funds received from the Covenant HealthCare constituency.



COMMENTS FROM THE DIRECTOR

The holiday season will soon be with us. Friends and family will gather to give thanks for their blessings and to express appreciation for one another. At the same time, there may be a moment of reflection upon the past year. At Covenant HealthCare Foundation, this time of year also signals the beginning of our Annual Fund campaign.

I would like to thank each of you for your generous donations to Covenant HealthCare Foundation. Your gifts have provided support across a wide range of hospital departments. Pediatric dental trays for surgery, a portable x-ray machine to be used by imaging and diagnostics in the Regional Neonatal Intensive Care Unit, and a Licox Monitor to determine oxygen levels of the brain, which will be used by our trauma department, were just a few of the equipment needs supported by your generosity. In addition, the birth center, pediatrics, pediatric emergency care, and the Harrison operating rooms all benefitted from your gifts. I want to extend to you our deepest appreciation for your part in assisting us to provide extraordinary care for every generation.

The following is an example of the impact one person can have in assisting Covenant with our mission. A patient at Cartwright Center was appreciative for the care she was receiving. She learned from the staff that many patients who would benefit from receiving end-of-life care at Cartwright Center did not have the financial ability to pay for the care; most insurances do not pay for care at Cartwright. As a result, families were overwhelmed with trying to find appropriate services for their loved one. The patient and her family established the Sandra Kahn Cartwright Hospice Residence fund. For patients with no financial ability to cover the cost of care at Cartwright Center, this fund will allow those patients to receive compassionate, quality end-of-life care in the comfortable, peaceful setting of Cartwright Center. Although Sandra Kahn's family will probably never meet the patients who will benefit from this generosity, the family members of those patients will forever be grateful to the Kahn family. Imagine how many more patients can benefit if others also contribute to this fund.

Whether you choose to contribute to the Sandra Kahn Cartwright Residence fund, another specific fund such as the Cancer Care Center, or make an undesignated contribution, your gift is deeply appreciated and will have an impact.

I wish each of you a New Year filled with peace, joy, and extraordinary good health.

Cheers!

A handwritten signature in black ink that reads "Carol Cottrell".

Carol

BELOW Gifts to the Foundation supported the purchase of a portable x-ray machine in the RNICU.



Your gifts have provided support across a wide range of hospital departments. I want to extend to you our deepest appreciation for your part in assisting us to provide extraordinary care for every generation.

THE FUN OF GIVING: A RED CARPET RECAP

We try to tell people, giving can be fun! Just asked those who participated in the 2016 Red Carpet Events. They helped provide Covenant Visiting Nurse Association Hospice and Covenant Breast Health Program with more than \$54,000 EACH! See below for scenes from the events, and, if you want a fun and unique way to give, consider attending, sponsoring, or volunteering on a committee for Red Carpet 2017!



Nursing Society Membership Gives Back

Covenant recently held a thank you luncheon for nurses who donate to the Covenant Nursing Society.

All nurses are eligible for the Covenant Nursing Society membership by providing an Annual Fund gift of \$100 or more.

All Nursing Society members are listed, by name, on both the Cooper and Harrison Donor Boards.

Nursing Society members generated a total of \$27,200 from the 2015 Annual Fund campaign. Approximately \$6,000 from the 2015 Annual Fund

campaign was allocated to nursing education.

In the last five campaigns, Nursing Society members gave a total of \$140,800.

"There's no greater blessing than to share one's gifts with others," said VP CNO/Patient Services, Beth Charlton. "Whether you give of your time, your talent or your treasure, please know that your contribution is received and appreciated with the greatest spirit of making our community and our Covenant, an extraordinary place!"



COVENANT HEALTHCARE FOUNDATION BOARD OF DIRECTORS

FRUMETH B. HIRSH
CHAIR
Attorney at Law

LYLE DAVIS, JR.
VICE CHAIR
DML Management, Inc.

RICHARD J. GARBER,
SECRETARY/
TREASURER
Garber Management
Group

KEVIN ALBOSTA
Covenant HealthCare

ED BRUFF
Covenant HealthCare

CULLI DAMUTH
Community Volunteer

JANE HAGEN
Tri-Star Trust

NANCY DOYLE
Covenant
Volunteer Services

JOHN W. SHELTON
Zehnder's
of Frankenmuth

KATHI SPENCE
Community Volunteer

**HONORARY
BOARD MEMBERS**
Donald J. Carlyon
B.J. Humphreys
Thomas O. Lohr, MD



MAJOR DONOR LUNCHEON

October 13, Covenant Foundation donors had a front row seat to learn about the impact their gifts had in the surgical services department with a guest appearance by the daVinci Surgical Robot.



Covenant VirtualCare is Live

24/7 access to board-certified physicians from your smartphone, tablet or laptop.

What if the next time you felt under the weather, you didn't have to drag yourself to the doctor's office? What if you could turn your family room into a waiting room? Wear your jammies instead of getting dressed?

Covenant VirtualCare uses technology to enable virtual medical consultations via computer, tablet or smart phone. Covenant HealthCare is proud to be the first and only hospital in the Great Lakes Bay Region to offer a telehealth application like this.

"It's the right time to embrace this powerful new tool, allowing us to increase access to care for our patients," said Executive Vice President Physician Enterprise/CEO Covenant Medical Group, Dr. John Kosanovich. "Our new virtual care service was designed with the patient in mind because it provides a new convenience and flexibility in choosing how they receive their healthcare."

It's easy. Patients can download the Covenant VirtualCare app and click. It's faster than the average doctor's office visit – and with 24/7/365 convenience. Plus, no appointments required.

THE VIRTUAL SERVICES PROVIDE PATIENTS WITH:

- Treatment for low-acuity urgent conditions
- Your choice of trusted, U.S. board certified doctors
- Private and secure video visits
- Consultation, diagnosis, and prescriptions when appropriate

HOW IT WORKS:

- Consumers can download the Covenant VirtualCare app at no cost, for a live, face-to-face consultation with a board-certified physician. A free Covenant VirtualCare app is available for download on the Apple App Store or Google Play.
- Physicians have access to consumers' health insurance information and preferred pharmacy for immediate prescribing if needed.
- Consumers can see which doctors are available and choose an available doctor based on their profile information— which includes their photo, name, and area of specialization (such as women's health, children's health, etc.).
- Consumers can participate in a two-way video visit with a doctor.
- The cost? \$49 per visit, lower than many co-pays. Additionally, Covenant is working with insurance carriers to make Covenant VirtualCare visits a covered service.

Board-certified physicians can see you for urgent care illnesses like the following:

- Cold and cough
- Ear infection
- Sore throat
- Rash
- Respiratory infection
- Flu
- Urinary tract infection
- Headache
- Sinus infection
- Fever
- Pink eye

The Covenant Virtual Care app is perfect for parents of young children and people who have difficulty getting to the doctor's office due to work schedules, transportation or geographical location. The app is powered by American Well, a leading national telehealth technology and services company partnering with more than 180 healthcare organizations nationwide to bring care closer to patients.

Visit www.covenanthealthcare.com/virtualcare for more information.



GIVING TO THE CHILDREN OF COVENANT HEALTHCARE

The word GIVE has many definitions; Google it and you'll see. Merriam-Webster dictionary defines it as:

"to present voluntarily and without expecting compensation or to make a gift or gifts." Dictionary.com has the meaning, "to make a present or to put into the possession of another for his or her use." These definitions have something in common, if you GIVE someone something, you offer it to them and they take it. Covenant Kids relies on giving from the community and the children of Covenant HealthCare benefit from receiving these gifts.

There are many ways to GIVE, one is not better than the others. Each person looks internally to know which is the best way to GIVE. Some may GIVE in one of the following ways, others may GIVE in many of these areas. Covenant Kids appreciates any way you GIVE and would like to remind you the various ways to GIVE.

TIME: It seems there is never enough or as retirees may say "too much time on my hands." Giving of time can help Covenant Kids. There are opportunities to work booths at community events to educate the public about Covenant Kids and what it does for the children in our region. Time to help coordinate fundraisers or help seek out new business connections.

MONEY: Obviously, the equipment to take care of the pediatric patients is not free. With changing technology and budget constraints, the Covenant Kids fund allows those who care for children within Covenant to apply to receive funds directly. These funds come from generous members in our community who personally donate, run a fundraiser or sponsor the Telethon each April. Each penny raised goes directly towards Covenant Kids, no administrative costs are taken out. This makes Covenant Kids unique and we are quite proud of it.

SKILLS: Are you good at talking in front of people, making phone calls to get sponsors or not afraid to approach businesses to ask if a coin canister for Covenant Kids can be left on their counter? These are all skills needed to help spread the word and raise money for the cause. You have a skill and an idea, let's talk to see what we can make work.

RESOURCES/CONNECTIONS: We all know someone. I know a small business owner with a big heart and asked them to become an annual Telethon sponsor. My co-worker knows someone who has an embroidery machine and can help label safe sleep sacks for the pediatric unit. You may know people who could do a fundraiser. A teacher or administrator in a school system who could have children within their district help raise money to help sick children within Covenant. If each person reading this newsletter thought of

only one person to educate and connect to Covenant Kids, the possibilities are endless.

I would say society in general wants to GIVE in some way. Sometimes we need a nudge or the right cause to get behind. If you'd like to learn more about Covenant Kids and how you can become a part of the team, please contact Heather Appold at 989-583-4166 or happold@chs-mi.com.

SAVE THE DATE! 2017
Covenant Kids
Telethon is April
22 on WNEM TV5!



Gift Certificates and Online Registration Available for Go the Extra Mile for Covenant Kids 2017

Online registration for the 8th Annual Go the Extra Mile for Covenant Kids is open! New this year and just in time for the holidays is the opportunity to purchase an entry for a friend, colleague or loved one. This gift certificate provides a cool surprise to the runner(s) in your life or to the person looking for a New Year resolution to train for.

Go the Extra Mile for Covenant Kids will take place April 30th, 2017 at Swan Valley High School in Saginaw.

HOW TO PURCHASE A GIFT CERTIFICATE:

Visit covenantkidsrace.com and click on the link in the gift certificate section and follow instructions. Once entry to the Half Marathon, 5K Run/Walk or 1 Mile Fun Run is purchased, TriToFinish will create a gift certificate with a special code that will be sent to the purchaser. The purchaser can then fill in the name of the recipient on the gift certificate before presenting it. The recipient will then use the code on gift certificate when registering himself or herself for the race given.

EVENT DETAILS AND PRICING:

The April 30th 5K welcomes both runners and walkers, and a 1 Mile walk/run is also available. Half Marathon runners and hand cyclists are welcome to navigate the fast and flat course. Again this year, race organizers have included a lower priced category for youth runners aged 12 and under, recognizing the importance of keeping kids active and is encouraging kids to Go the Extra Mile for their peers with lower registration fees.

All event proceeds benefit Covenant Kids, a fund supporting programs, services and equipment that enhance care for infant and pediatric patients at Covenant HealthCare.

HALF MARATHON RUN/HAND CYCLE

- \$48 valid through 4/27/17

5K RUN/WALK

- \$28 valid through 04/27/17

YOUTH 12 AND UNDER 5K RUN/WALK

- \$20 valid through 04/27/17

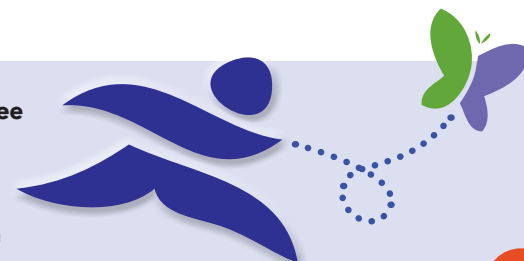
1 MILE FUN RUN/WALK

- \$10 valid through 04/30/17

NOTE:

Gift Certificate Purchases will only be available until Midnight of April 10th, 2017.

To register, purchase a gift certificate or to see course details, visit covenantkidsrace.com. For more information on sponsorships or volunteering, please contact Race Director Laura Fiore at lfiore@covenantkidsrace.com



A MESSAGE FROM THE BOARD CHAIR

In the Spirit of the Season

Covenant HealthCare has been in our community, providing extraordinary care, for so long that it is hard to imagine Saginaw without Covenant. It is much the same with our loved ones...they are so much a part of our heart, soul, and very fiber of being, that it is hard to imagine our life without them. We commit our full devotion into our relationship, grateful for the love and committed to growing even closer together.

Covenant's mission, *Extraordinary Care for Every Generation*, is its commitment to the community. But what about our commitment to Covenant? How do we show our gratitude for the care provided

to us by Covenant, as well as its very presence in our community?

The healthcare landscape is changing, with many local hospitals becoming a part of a larger healthcare system. Corporate decisions are regularly being made by a board of directors located in another community. Covenant has proven to be an exception to this trend. However, for Covenant to remain a strong, independent hospital, it needs our support. Just as we show our commitment to our personal relationships, it is important that we support Covenant and the quality of care provided to our community.

My late husband, Frank Polasky, served as the chairperson of the former Saginaw General Foundation Board, and I currently serve as the chairperson of the Covenant HealthCare Foundation Board. We both have firmly believed that a strong, vibrant hospital contributes to the overall vitality of not only individual patients, but the community as well. Frank gave thoughtful consideration to his philanthropic gifts and included Covenant in his estate plan. His intent was to provide a tangible example of his gratitude for the care provided by Covenant while contributing to the growth and sustainability of the hospital.



In the spirit of the season, I am asking you to consider making Covenant HealthCare a part of your charitable giving, whether through the Annual Giving campaign, or your estate plan. Your gift will assist in sustaining the quality of care provided by Covenant, impacting your family, friends, and neighbors. Let's continue to strengthen the relationship between Covenant and our community, ensuring extraordinary care for every generation for years to come.

Sincerely, Frumeth Hirsh



COMING SOON: SCHOLARSHIP APPLICATIONS

Covenant HealthCare Foundation takes great pride in offering students the opportunity to apply for scholarships to further their education. Over the past 10 years, the Foundation has granted over \$225,000 in scholarship money through the High School Scholarship program, Nursing scholarships, and the Zeile awards. A formal presentation of the scholarships are made at the Foundation's Spring Second Century Reception in May of each year. Students in the Saginaw, Bay, Tuscola, Arenac, Huron, Sanilac or Midland should watch out for the 2017 applications that will be released in January.

GIVING THROUGH COVENANT GIFT SHOPS

GIFT: something given voluntarily without payment, as to show favor toward someone, honor an occasion, or make a gesture of assistance; present; the act of giving; a special ability or capacity; natural endowment; talent.

Just thinking about the word "giving" in conjunction with Covenant HealthCare Gift Shops, several thoughts come to mind. The first is the vast amount of time and talent that the Covenant HealthCare Volunteers give in the daily operations of the shops. Their efforts are greatly appreciated. Just as important as the time and talent given in the shops, is the amount of caring and compassion the volunteers provide to each customer. Their friendly smile and warm words often help provide respite from the stresses of having a loved one in the hospital.

Another area of giving that may not be as widely known, is the 50/50 split in the profits from the operations of the gift shops. Fifty percent is given to the Foundation and fifty percent is given to the Covenant HealthCare Volunteers. With that said, 100% of the profits are given back to the hospital by the Foundation and Volunteers to help fund various projects and services that help Covenant serve the medical needs of our community.



How Our *Volunteers* Give

People choose to give because something was given to them. It could have been a financial gift, health after an illness, or goodwill from another individual. Regardless of the circumstance, giving takes place in a variety of ways.

Gifts of service speak to the heart of those it directly impacts. Giving a warm smile, friendly pat on the back or simply asking, "is there anything I can do to make your day more comfortable," impact our patients.

Within the walls of our organization, there are over 500 individuals that choose to be here and give of their time. They are our volunteers. Volunteers provide service in 50 different services throughout Covenant HealthCare and span across all of 5

main campuses, Irving, Frankenmuth, Bay City and some volunteer in their own homes creating baby hats, blankets and more for our patients.

In fiscal year 2016, there were 517 people who volunteered nearly 66,000 hours. Of these individuals, we had 80 high school students and 50 college students, many who volunteered directly at the bedside of our patients. Many college students seek volunteer opportunities at Covenant that parallel their field of study: pre-medicine, radiology, nursing, physical medicine, or pharmacy.

Volunteers not only provide deeds of service. They also do fundraising through special events like popcorn sales, Spring Fling and Tree of Love, and

portions of the revenue from baby photos and the Gift Shops. Volunteers use the revenue from these fundraisers to support High School Scholarships, the Cancer Care Center, the Family Comfort Fund, and other patient needs requested from departments like Women and Children's Services and Physical Medicine and Rehabilitation.

As you are making decisions where to give, please consider giving a few hours of your time to serving the needs of patients and their families. Covenant is looking for people like you with a heart for service and committed to the needs in our community. For more information, please contact Sarah Knochel, Volunteer Services Manager, 989.583.6048.



Harvest Gathering Food Drive

Covenant HealthCare Volunteers sponsored the annual MHA Harvest Gathering Food Drive. Nine hundred pounds of food and \$1500 were collected and donated to the East Side Soup Kitchen to support the hunger needs in our community. The Soup Kitchen serves approximately 250-300 meals a day and the contribution made by Covenant will make a great difference. Special thanks to volunteers John and Jacquie Kovach who organized and chaired this year's food drive.



GIVE BY VOLUNTEERING!

Covenant HealthCare has over 50 different service areas with volunteers. Volunteers provide service at many Covenant facilities including the five main campuses, Bay City, Frankenmuth and Irving. If you or someone you know is interested in making a difference in someone's life, consider volunteering at Covenant. Please contact Sarah Knochel, 989.583.6048 if you are interested. We offer flexible scheduling and guarantee a rewarding experience!

Tree of Love ♥

Each year, the Covenant Volunteers coordinate *Tree of Love*, a special giving effort to help raise funds for the special needs of our patients and the medical center. This demonstrates our continuing care and concern for Covenant HealthCare. Proceeds from the 2016 *Tree of Love* will support the Family Comfort Fund designed to support families when a hospitalized loved one is at the last stages of life. Gifts to this fund provide refreshments and snacks to family members during this difficult time.

Personalized name plates were purchased and are displayed on candles in memory or honor of loved ones in the Skywalk connecting the Cooper and Harrison campuses. Volunteers also take the time to personalize crystal stars in memory or honor of loved ones for Tree of Love gifts of \$10. The stars decorate the Covenant Christmas trees, with donor books displayed by the decorated trees at the 700 Cooper, Harrison, Mackinaw and Michigan campuses.

The annual *Tree of Love* program and reception took place on Tuesday, December 13, 2016, at the Covenant Cooper campus. This time was used to remember and honor loved ones during the holiday season. From 6:15-7:00 pm, those who purchased ornaments or candles were invited to

leisurely view the beautiful trees in the main lobby decorated with crystal stars or angel ornaments, and to take a walk through the Skywalk to see the lighted candles. Later, in the Spencer T. Maidlow Educational Center, there was a candle-light ceremony, reading of names, music program and slideshow of individuals recognized this year.

If you are interested in this event or have questions, please contact the Front Desks at 989.583.7000.



COVENANT HEALTHCARE FOUNDATION
1447 NORTH HARRISON
SAGINAW, MI 48602

ADDRESS SERVICE REQUESTED

CALENDAR



DECEMBER

13 TREE OF LOVE
PROGRAM
& RECEPTION
COOPER CAMPUS

JANUARY



**SCHOLARSHIP
APPLICATIONS
AVAILABLE
SEE PAGE 6**

APRIL

22 7TH ANNUAL
COVENANT KIDS
TELETHON ON
WNEM TV5

30 8TH ANNUAL GO
THE EXTRA MILE FOR
COVENANT KIDS
1 MILE FUN RUN/WALK,
5K WALK/RUN,
HAND CYCLE HALF
MARATHON AND
HALF MARATHON RUN

CHECK US OUT ONLINE!

covenanthealthcarefoundation.com

- Upcoming events
- Foundation news and updates
- Donor funding opportunities
- Simple and secure online donations

If you'd like to see additional items
on the site, e-mail Karen Luplow at
karenluplow@chs-mi.com or call
989.583.7604.

COVENANT HEALTHCARE FOUNDATION STAFF

CAROL COTTRELL
Director
583.7601

HEATHER APPOLD
Coordinator Front Desk/
Volunteer Services/
Covenant Kids
583.4166

SUE BEAGLE
Administrative Associate
583.7600

KEN CICHEWICZ
Major Gifts and
Planned Giving
583.7602

SARAH KNOCH
Manager Front Desk/
Volunteer Services
583.6048

KAREN LUPLOW
Foundation Associate
583.7604

TOM MUELLER
Major Gifts and
Planned Giving
583.7603

CARRIE SCHULTZ
Major Gifts and
Planned Giving
583.7607

TIM SCHULTZ
Manager Gift Shops
583.7053

FOR MORE INFORMATION The Foundation Newsletter is published three times per year.
If you know someone who would enjoy receiving our newsletter, please call us at **989.583.7600.**