

MAKING A difference

PROGRAMS AND ACTIVITIES OF COVENANT HEALTHCARE FOUNDATION

FOCUS ON Faces

In this digital age, it is easy to forget that behind every article we read, video we watch, text we send, and email we reply to, there is a person who is impacted. This issue is dedicated to the faces behind the work of Covenant and Covenant HealthCare Foundation.

Carl and Sandra Werth Cancer Research Center



ABOVE, LEFT TO RIGHT: Rodney and Ruth Werth, and Sue and Kim Stemler.

A FACE TO FACE FIGHT WITH CANCER: New Research Center Unveiled

One in every two men and one in every three women have the likelihood of getting cancer in their lifetime. Unfortunately, with odds like that it is probable that every person reading this has been or knows someone who has been touched by cancer.

Over the past five years, Covenant has expanded the Covenant Cancer Care Center, investing in new technology and partnerships to provide extraordinary cancer care to the local community.

In 2013, with the help of donors of Covenant HealthCare Foundation, a \$4 million investment was made to renovate this campus to include infusion therapy, research, nutrition services, social work services, support groups, spiritual care, an education resource center and nurse navigators – where physicians benefit from having one another close by, for even better connectivity and collaborative care.

In June of 2014, we announced Covenant HealthCare became Michigan's first and only certified member of MD Anderson Cancer Network® a program of MD Anderson Cancer Center, a world-renowned leader in cancer care.

And in 2015, Covenant unveiled the new and improved Covenant Radiation Center with some of the most state of the art technology available.



ABOVE: Rodney and Ruth Werth, Sue Stemler, Dr. Sussan Bays, Jackie Tinnin, Dan George, Kim Stemler, and Carol Cottrell.

In 2016, more than 1,203 new cancer cases were diagnosed at Covenant and patients come from 34 counties across the Michigan for detection, diagnosis, and/or treatment.

Our goal all along has been to bring world-class care to our local community, so our patients can stay in their homes with close proximity to their support team.

November 10, 2017, the Covenant Cancer Care Center celebrated yet another milestone with the dedication and unveiling of the Carl and Sandra Werth Cancer Research Center.

As you may know, in 2014, we found out the Carl and Sandra Werth estate opted to contribute more than \$10 million back to the community, dedicating \$2.5 million to cancer initiatives. \$1 million was entrusted to Covenant HealthCare Foundation to use as our medical center saw fit toward the fight against cancer locally. The only stipulation on the funds was that it must be used for cancer initiatives.

Covenant Foundation and Cancer Care Center worked together to determine the best use for the dollars, and it was decided the "Carl and Sandra Werth Cancer Research Center" would be appropriate.

As Dr. Sussan Bays explains, cancer research is cumulative over time and improves from generation to generation.

Family members from the estate joined the event, honoring the legacy of their brother and the giving spirit of their parents.

Over the next year, a director for the center will be selected and further goals will be established.

COVENANT
HealthCare

Extraordinary care for every generation.

The Covenant HealthCare Foundation is established to support the Covenant Medical Center by accepting gifts and providing stewardship of charitable funds received from the Covenant HealthCare constituency.



COMMENTS FROM THE DIRECTOR

As the weather turns colder, many folks begin preparing for the upcoming holidays. Others may be packing to head south for the winter. At Covenant Foundation, we begin our Annual Giving campaign on November 1. Donors can direct their donation to the specific area of care they choose to support, or they may make an undesignated contribution.

I would like to share a few examples of how your donation, and the donations of others, have had an impact:

The Family Comfort Fund is a donor directed fund established to provide beverages, fruit, and light snacks for families who are sitting vigil with a loved one in the final stages of life. Families who are sitting for hours hungry and thirsty, but reluctant to leave their loved one. The Family Comfort Fund provides some nourishment within the patient's hospital room, so family members can remain present. Numerous families have expressed their appreciation for the thoughtful gesture.

Patient falls have been a concern for hospitals across the country, and Covenant HealthCare is no exception. This past spring, Covenant developed a pilot program to test AvaSys, a virtual monitoring system. This system provides a 24/7 continuous monitoring of patients at highest risk for falls. This system allows staff to observe at-risk patients remotely, via a video camera and a two-way audio that transmits to a central monitoring station placed in each patient room. The pilot proved to be very successful. The Rehab team experienced 50 fall free days since implementing the system, when previous fall free stretches were less than 30 days. The Foundation Board was impressed with the success and allocated funds from the General Contributions Fund to expand the AvaSys system to Cooper 4 North, Harrison 6 Main, and Harrison 3 South. It was through the generosity of donors, such as you, that this allocation was made possible.

Sandra Kahn was a patient at Cartwright Center in 2016. When speaking with staff, Sandra and her family learned that many insurance providers only cover medications and a hospice nurse. Coverage for a hospice facility is frequently not covered, so families are forced to make the difficult decision to care for their loved one at home because they cannot afford a hospice residence. Sandra and her children established a fund at Covenant Foundation to assist families with the cost of staying at Cartwright Center. Sandra's legacy of giving back to her community continues through this very generous gift, one patient at a time.

Whether you choose to contribute to the Sandra Kahn Cartwright Residence fund, another specific fund such as the Family Comfort fund, or make an undesignated contribution, your gift is deeply appreciated. It is your generosity that enables Covenant to provide extraordinary care to every generation.

I wish each of you a New Year filled with peace, joy, and extraordinary good health.

Cheers!

Carol

Carol Cottrell



REMEMBERING OUR LOVED ONES



• TUESDAY, DECEMBER 12, 2017

The Tree of Love, hosted by the Covenant Volunteers is now underway. Each year, the Volunteers coordinate this special giving effort to help raise funds for the special needs of our patients and the medical center. This demonstrates our continuing care and concern for Covenant HealthCare. Proceeds from the 2017 Tree of Love support the Family Comfort Fund, designed to support families when a hospitalized loved one is at the last stages of life. Gifts to this fund provide refreshments and snacks to family members during this difficult time.

For a gift of \$25, a personalized name plate will be displayed on a candle in memory or honor of a loved one. These

candles will be displayed in the Skywalk connecting the Cooper and Harrison campuses. For a gift of \$10, Volunteers will personalize a crystal star in memory or honor of your loved one. The stars will decorate the Covenant Christmas trees. All gifts of \$5 or more will be included in the donor books displayed by the decorated trees at the 700 Cooper, Harrison, Mackinaw and Michigan campuses.

The annual Tree of Love program and reception takes place Tuesday, December 12, 2017, at Covenant Medical Center Cooper in Saginaw. We take this time to remember and honor loved ones during the holiday season. From 6:15-7:00 pm, you are invited to



leisurely view the beautiful trees in the main lobby decorated with the remembrance ornaments and visit the Skywalk to see the lighted candles. At 7:00 pm, please join us in the Spencer T. Maidlow Educational Center for a candlelight ceremony,

reading of names, music program and slideshow.

Tree of Love donation forms are available at any Covenant Front Desk. For questions, please contact the Front Desks at 989.583.7000.

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FACES FROM THE 2017 RED CARPET

TOP ROW Our Crumpets & Croquet participants had a blast dressing up! **MIDDLE ROW** Par 3 Challenge and Golf Classic participants had a ball. **BOTTOM ROW** Premier attendees beat the odds and had great fun!



We try to tell people, giving can be fun! Just ask those who participated in the 2017 Red Carpet Events (and see above pictures of the events!). They helped provide Covenant Visiting Nurse Association Hospice and Covenant Breast Health Program with more than \$62,000 EACH! **If you want a fun and unique way to give, consider attending, sponsoring, or volunteering on a committee for Red Carpet 2018!** For information, call 989.583.7604 or visit covenanthealthcarefoundation.com

VIEWPOINT OF A LOCAL BUSINESS OWNER: GIVING MADE SIMPLE AND EFFECTIVE

Giving to Covenant HealthCare Foundation makes life simpler for Jim Fields. "Partnering with Covenant HealthCare Foundation is an effective way for my small, locally owned business to do more good in the Saginaw area community than we could do on our own."

Jim owns Saginaw-based CBC Credit Services and he cares about the people in our community. Even though he provides services to Covenant HealthCare, Jim says his relationship with the hospital is a lot more than just business. He believes that area businesses and Covenant can work together to make the community a better place.

"We are a small company and we appreciate what Covenant does with the money we give. They serve a big area and many people. I trust that it is being well spent." In addition, Jim believes that when his gift is combined with many other gifts from community members, that together it does a lot of good.

Covenant HealthCare Foundation offers many ways for businesses to give. You can sponsor our Covenant Kids Telethon or Red Carpet Events and receive a variety of marketing benefits, as well as the satisfaction of supporting critical programs that helps fellow community members. You can also direct your gift to a specific program and department.

To find out more about gift opportunities for your business, please contact Lynn Weaver, Corporate Relations Officer at 989.583.7602 or lynn.weaver@chs-mi.org.



ABOVE Jim Fields, owner of CBC Credit Services in Saginaw, has found great satisfaction partnering with the Covenant HealthCare Foundation to help the community.



ABOVE Enid Hausding and her husband chose to establish a charitable gift annuity to support Covenant HealthCare.

A DONOR'S STORY: MEET ENID

As grateful donors who wanted to help, Enid Hausding and her husband looked at what could support the community and the hospital. They were also looking for an opportunity that would be a good investment.

The couple decided to establish a charitable gift annuity to support Covenant HealthCare. What helped Enid and her husband make their decision about a charitable gift annuity is that it supported both them and the hospital financially. As Enid shared "The charitable gift annuity gave us interest earnings each year, while leaving Covenant HealthCare as the beneficiary".

Enid most recently gave an additional gift to Covenant HealthCare. When asked why she felt compelled to do so she said, "When I was a patient at Covenant Cooper recently, I had the opportunity to see how hard staff and nurses worked to take care of their patients, this is what prompted my most recent contribution. I wanted to help."

"It takes money to run a hospital and achieve your goals, by giving money I can provide support for these endeavors."

COVENANT KIDS FUNDING WHAT'S BEST FOR OUR LITTLEST PATIENTS



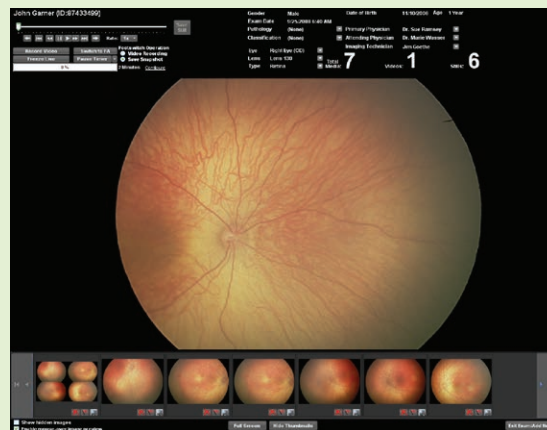
The anticipation of the arrival of a new baby can be exciting, yet worrisome. Covenant HealthCare hopes to take some of the worry away, by providing the best nurses, doctors and equipment in the region. Through funding from Covenant Kids, specialized equipment ensures the eyesight of premature babies can be monitored and treated.

The Regional Neonatal Intensive Care Unit (RNICU) has recently purchased an upgraded camera to screen the eyes of babies born 32 weeks or earlier. The Shuttle Wide Field Digital Imaging System, known as the Retcam, provides advanced technology to diagnose premature infants with Retinopathy of Prematurity (ROP). This pediatric camera is used to view the eyes of our tiniest patients. Premature retinas (light-sensitive nerve tissue lining the back of the eyes), may not be able to convert incoming light into electrical impulses and carry them to the brain for proper interpretation into visual images. ROP when undetected may lead to blindness, yet can be detected with this state of the art equipment.

RIGHT The upgraded camera on the RNICU's Retcam equipment helps identify premature infants who have ROP that could lead to blindness if not recognized, monitored and treated as necessary.

Dr. Majed Sahouri visits the RNICU Mondays when there are patients needing exams. He determines how frequently they are seen again based on the images and status of the eyes. This equipment can also be used for pediatric patients whose physicians determine there is a need for an examination due to various medical reasons.

Although the Retcam has been in use at Covenant for many years, this upgrade will keep the Patient Centric philosophy a top priority with our children. 94 patients thus far in 2017 have used the machine and many have had multiple exams.



GIFT SHOP DEBUTS WEBSITE... Order Patient Gifts Online!



The Gift Shop site debuted in early October, allowing people far and wide to order gifts for Covenant patients online.

Currently, the Covenant Gift Shop site has various floral arrangements and plush toy animals to help those who live far away celebrate a new addition to the family or wish a loved one a speedy recovery.

"We've been working on the site for some time and feel it fits perfectly with the hospital's patient-centric commitment," said Gift Shop Manager Tim Schultz. "I have been able to deliver several orders and with each delivery I had the fortune to see a big smile come to the face of the patient."

Since the site has been live, the Gift Shops have received orders from coast to coast.

Place your order at www.covenanthealthcare/giftshop

FACES OF GIVING ANNUAL FUND CAMPAIGN UNDERWAY...MANY PEOPLE WILL MAKE IT A SUCCESS

It's that time of year once again! The 2017 Covenant HealthCare Foundation Annual Fund effort is underway. This year's theme, WE CARE, emphasizes the mission of Covenant which is to provide "Extraordinary Care for Every Generation". As President and CEO Ed Bruff states, "Everything that we do and the way we go about it is always dedicated to putting the patient and his or her needs first." Charitable donations from people like you, community members, employees, and our physician group, have aided in raising some \$2.3 million dollars over the last ten years just from the Annual Fund campaign.

There are many opportunities and areas to choose from when considering a gift to the Medical Center. Financial commitments may be made to the Covenant Breast Health Center, Cancer Care Center, Center for the Heart, Covenant Kids, Spiritual Care, VNA, Physical Medicine and Rehabilitation, Scholarships, Women's and Children's area, just to mention some.

As a non-profit institution, Covenant is dependent on voluntary gifts to support various programs, equipment purchases, and capital projects. Annual Fund monies

have been important in keeping Covenant's offered services in the forefront of health care in the geographic area that Covenant serves.

An important building block of any successful and thriving community is its quality of health care. By being an Annual Fund contributor, you are helping to make the best medical care available today and for tomorrow. Come join us, and make your hospital the very best that it can be!

YOU CAN CONTRIBUTE TO THE COVENANT ANNUAL FUND BY:

- Returning your pledge card or envelope
- Donating via cash, credit card, check, payroll deduction (for employees) or gifts of stock
- Visiting the Giving tab online at covenanthealthcarefoundation.com
- Calling us at 989.583.7603

Thank you, in advance, for another successful campaign.

Do your passions align with Covenant HealthCare's mission? If so, please contact Tom or Carrie at the Covenant HealthCare Foundation! They are here to provide valuable advice and guidance on many giving options!



ABOVE, LEFT TO RIGHT
Tom Mueller and Carrie Schultz,
Major Gifts and Planned Giving
Officers.

we care

COVENANT HEALTHCARE FOUNDATION 2017 ANNUAL FUND CAMPAIGN

Would you consider donating one cup of coffee per week to support the Covenant HealthCare Foundation?



Simply choosing to contribute the amount you would spend on one coffee or pop each week allows you to have a big impact on the hospital!

Just \$1 per week can purchase life changing surgical equipment for the operating rooms, comfort grieving parents, or even assist co-workers through personal times of hardship.

If we each choose to contribute even a small amount, imagine the impact we can make together on our Covenant community!

we care

COVENANT HEALTHCARE FOUNDATION 2017 ANNUAL FUND CAMPAIGN



Extraordinary care for every generation.



ABOUT THE COVENANT HEALTHCARE FOUNDATION

The Covenant HealthCare Foundation was established to support the Covenant Medical Center by accepting gifts and providing stewardship of charitable funds received from generous donors.

The Annual Fund Campaign is an effort to promote and encourage charitable giving from Covenant employees, volunteers, physicians and community members. These resources are used to fund many non-budgeted hospital needs throughout the year across the hospital.

Have a specific passion? Spiritual Care, Cardiovascular Services, Hands of Hope, Covenant Kids, the Cancer Care Center or High School Scholarships are just a few of the areas you can choose to support.

Nurses – by donating this year, you have the opportunity to become part of the Covenant Nursing Society and participate in the **4 for the Floor challenge**.

All donors are eligible to win restaurant gift certificates, gas cards, and other prizes – **and help countless patients and families throughout the year!**

LOOK FOR YOUR ANNUAL FUND INFORMATION IN THE MAIL OR CONTACT THE COVENANT HEALTHCARE FOUNDATION AT 989.583.7600

WE NEED YOU! Covenant HealthCare volunteers range from age 16 to 96 and represent the communities we serve. Regardless of the duty, our volunteers provide an exceptional experience to those they encounter. In 2016, 500 individuals volunteered nearly 75,000 hours, assisting patients, visitors and staff with a variety of duties. While there are specific roles we look for volunteers to fill, we also look to match individuals' skills with opportunities within the medical center. There is ongoing recruitment for volunteer positions as popcorn chefs, in the gift shops, our McNally House shuttle, and mail delivery. If you or someone you know would be interested in volunteering at Covenant HealthCare, please contact Volunteer Services, 989.583.6040, volunteering@chs-mi.com. Interested individuals can apply online at covenanthealthcare.com by clicking on the "Giving" section.



VETERANS RECEIVE RECOGNITION

On Friday, November 10, Covenant HealthCare Volunteers along with employees delivered knitted and crocheted lap blankets to Veterans. This is part of the Veteran Recognition Program at Covenant HealthCare designed to honor our patients who served our country.

ABOVE Volunteers visited veterans throughout the hospital to make these special deliveries.

LEFT Volunteers knitted and crocheted blankets throughout the spring and summer to give to patients who are Veterans on November 10.



MSU AND U OF M FANS ARE BOTH WINNERS!

Covenant Volunteers in conjunction with the Gift Shop recently conducted the Ultimate Tailgate Raffle to foster some friendly competition between the two rival schools. Over \$1,600 was raised to support the Breast Health Center. Courtney Smith (NCA, 3N/3M) won the MSU basket while Jodi Turner (RN, ECC) won the U of M basket. Volunteers Sue Lautzenhiser and Patti Ott led the effort and helped make this a success!



ABOVE The winners of the Ultimate Tailgate Raffle were Jodi Turner, RN, ECC (left with U of M goodies) and Courtney Smith, NCA, 3N/3M (right with MSU) gifts.



Paws for a Cause: Pet Therapy Program

Covenant HealthCare Volunteers will soon have a new category of volunteers – the four-footed type. Dogs offer the amazing ability to capitalize on the human-animal bond and bring comfort to patients while they are in a hospital environment. Patients who interact with dogs as therapy pets have been known to have positive emotional and physical changes during their hospital stay.

The Canine Therapy program will soon begin at Covenant. Volunteer Handlers and canines will round on inpatients, visit waiting rooms, attend departmental meetings and hospital functions. All pet therapy teams are graduates of certified pet therapy programs and follow a strict list of guidelines by both the certifying agency and Covenant HealthCare.

If you would like to bring this kind of comfort to a patient at Covenant HealthCare and are a therapy dog handler, please contact Sarah Knochel, Volunteer Services Manager, 989.583.6048 or sknochel@chs-mi.com.

LEFT Pollyanna on her way to visit patients.

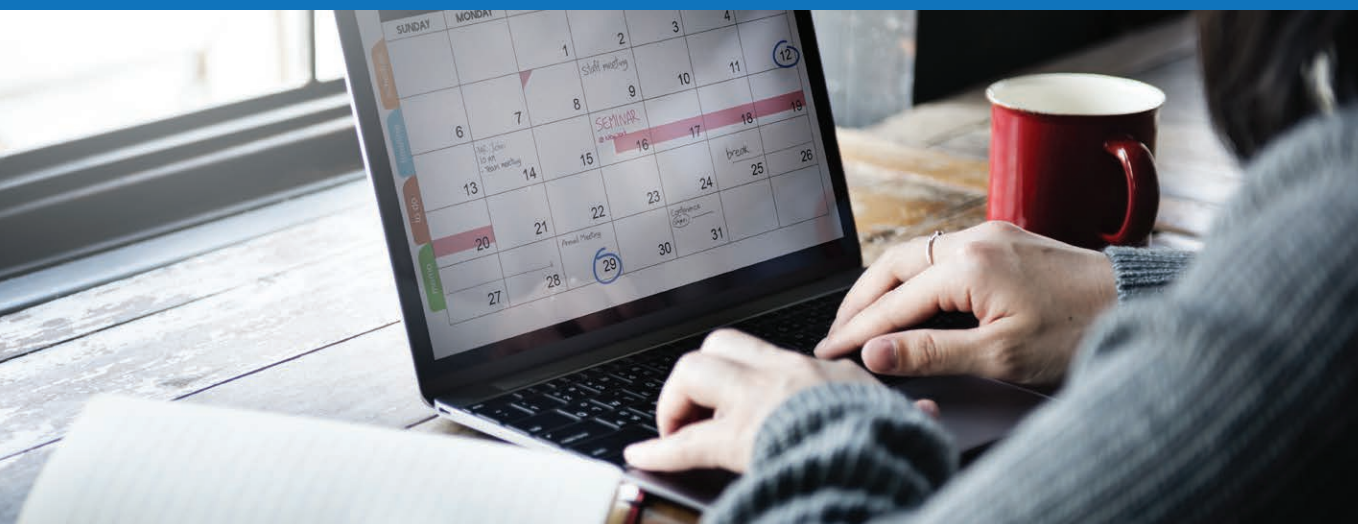
BELOW Jake appears to be all "smiles" as he gets ready to go on his rounds.



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ADDRESS SERVICE REQUESTED

CALENDAR



DECEMBER 2017

- 7** SECOND CENTURY HOLIDAY RECEPTION
SAGINAW COUNTRY CLUB
- 12** TREE OF LOVE & REMEMBRANCE PROGRAM
& CEREMONY • MAIDLOW EDUCATIONAL
CENTER @ 700 COOPER

MARCH 2018

- 2** FOUNDATION SCHOLARSHIP
APPLICATION DEADLINE

APRIL 2018

- 14** COVENANT KIDS TELETHON
WNEM TV5 AT LIVE @ THE MID-MICHIGAN
CHILDREN'S MUSEUM, SAGINAW

MAY 2018

- 9** SECOND CENTURY DONOR RECOGNITION
LUNCHEON • ZEHNDER'S RESTAURANT,
FRANKENMUTH

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