

# Making a Difference



VOLUME 21 | ISSUE 1 | DECEMBER 2015

Programs and activities of COVENANT HEALTHCARE FOUNDATION

## Ways to Give

### Give [giv] verb:

To present voluntarily and without expecting compensation; bestow

This issue of the Covenant HealthCare Foundation Newsletter will list seven ways you can (and do!) give to the Foundation. Gifts of time, talent and treasure are all appreciated at Covenant HealthCare Foundation, and it takes all three to make great things happen within the hospital.

To those of you who have made contributions, thank you. It's because of you we are able to carry out such important work and we appreciate your ambition to give voluntarily and without expecting anything in return.

## #1 Support the Annual Fund Campaign

By Tom Mueller, Major Gifts and Planned Giving

The Covenant Annual Fund campaign strives to give Covenant employees, doctors, and area community members the opportunity to support the Covenant Medical Center with charitable donations. Traditionally, the Annual Fund effort takes place during the late fall of the year. Thanks to all who have been faithful contributors! As a non-profit institution, Covenant is dependent on voluntary gifts to support various programs, equipment purchases and capital projects. Donations to the Covenant HealthCare Annual Fund are tax deductible to the fullest extent of the law.

There are many opportunities and areas to choose from when considering a gift to the Medical Center via the Annual Fund. Financial commitments may be made to the Covenant Breast Health Center, Cancer Care Center, Center for the Heart, Covenant Kids,

the Emergency Care Center, Nursing Education, Physical Medicine & Rehabilitation services, scholarships, Spiritual Care, Visiting Nurse Association, the Women's and Children's area of the hospital, just to mention some.

Over the last ten years, some \$2 million plus dollars has been raised through Annual Fund gifts, and those monies have been important in keeping Covenant's offered services in the forefront of health care in the geographic area that Covenant serves. Covenant continues to maintain and expand the quality of health care services that our community has come to expect, and Annual Fund gifts have gone a long way in helping to provide **Extraordinary Care for Every Generation.**

An important building block of any successful and thriving community

is its quality of health care. By being an Annual Fund contributor, you are helping to make the best medical care available today and for tomorrow. Come join us, and make your hospital the very best that it can be!

### YOU CAN CONTRIBUTE TO THE COVENANT ANNUAL FUND BY:

- Returning your pledge card or envelope
- Donating via cash, credit, check, payroll deduction (for employees), or gifts of stock
- Visiting the Giving tab online at [covenanthealthcarefoundation.com](http://covenanthealthcarefoundation.com)
- Calling us at 989.583.7603

*Only as high as we reach can we grow, only as far as we seek can we go, only as deep as we look can we see, only as much as we dream can we be.*



**COVENANT**  
HealthCare

Extraordinary care  
for every generation.

*Wishing You  
the Happiest  
of Holiday  
Seasons!*

*Covenant HealthCare  
Foundation Staff*



## LETTER FROM THE DIRECTOR



### TAKING A MOMENT OF REFLECTION

There have been so many wonderful moments at Covenant HealthCare Foundation this past year, due in large part to the generosity of our donors. As 2015 comes to a close, it seems appropriate to reflect upon them. In April, the 6th Covenant Kids Telethon successfully took place at Mid-Michigan Children's Museum. Families came from across the region to share their stories of time spent at Covenant while their child's medical needs were addressed. Sponsors of independent fundraising events spoke about their reasons for becoming involved with Covenant Kids. At the end of the Telethon, over \$100,000 had been raised.

Covenant HealthCare's Red Carpet events took place in mid-August at Apple Mountain Resort. You may recall that in 2013 we introduced Crumpets and Croquet into the line-up of Red Carpet events. This event has grown tremendously! This year, participants included Disney villains and heroines, Dr. Seuss characters, bobby sox dancers, a bevy of princesses, and many more characters enjoying an afternoon of croquet. A number of teams have already begun planning their costumes for next year. Who knew that an event created as an alternative activity for non-golfers could bring so much enthusiasm to a fundraising event? At the end of Red Carpet, our donors and participants raised almost \$100,000 for our Breast Health Center and Hospice programs.

I would be remiss if I overlooked our Second Century reception in May where we distributed 11 scholarships to high school students as well as 4 scholarships to employees looking to further their nursing education. This would not have been possible without the generosity of our many donors. Attendees frequently comment on how intellectually inadequate they feel upon listening to all the accomplishments of our high school recipients. This year, one of our students had already received 2 patents! If the caliber of our scholarship winners is any indication of what we can expect from the next generation of medical professionals, our future is in extraordinary hands.

As we prepare for 2016, we look forward to seeing many of you at the next Covenant Kids Telethon, Red Carpet, or Second Century event. Your support makes you a partner in providing Covenant's extraordinary care for every generation. May the coming year bring you and your loved ones peace, prosperity, and extraordinary health.

Cheers!

*Carol Cottrell*

Carol Cottrell  
Foundation Director



# FOUNDATION NEWS

**OUR MISSION:** THE COVENANT HEALTHCARE FOUNDATION IS ESTABLISHED TO SUPPORT THE COVENANT MEDICAL CENTER BY ACCEPTING GIFTS AND PROVIDING STEWARDSHIP OF CHARITABLE FUNDS RECEIVED FROM THE COVENANT HEALTHCARE CONSTITUENCY.

## #2 Attend Our Events – Including Red Carpet

### THANK YOU FOR GIVING...AND HAVING SOME FUN WITH US!

Giving does not have to be mundane. In fact, it can be quite the opposite! Everyone who participated in Red Carpet Events 2015 helped support Covenant HealthCare. Check out some photos from the events! If you want a fun and unique way to give, consider attending, sponsoring, or volunteering on a committee for Red Carpet 2016!

#### LADIES ON THE LINKS



#### RED CARPET GOLF CLASSIC



#### CRUMPETS & CROQUET



#### RED CARPET PREMIERE



## COVENANT HEALTHCARE FOUNDATION BOARD OF DIRECTORS

**FRUMETH B. HIRSH, CHAIR**  
ATTORNEY AT LAW

**LYLE DAVIS, JR., VICE CHAIR**  
DML MANAGEMENT, INC.

**RICHARD J. GARBER,**  
SECRETARY/TREASURER  
GARBER MANAGEMENT GROUP

**KEVIN ALBOSTA**  
COVENANT HEALTHCARE

**ED BRUFF**  
COVENANT HEALTHCARE

**CULLI DAMUTH**  
COMMUNITY VOLUNTEER

**JANE HAGEN**  
TRI-STAR TRUST

**BRENT GAERTNER**  
COVENANT VOLUNTEER SERVICES

**JOHN W. SHELTON**  
ZEHNDER'S OF FRANKENMUTH

**KATHI SPENCE**  
COMMUNITY VOLUNTEER

#### HONORARY BOARD MEMBERS

DONALD J. CARLYON

B.J. HUMPHREYS

THOMAS O. LOHR, MD

FRANK POLASKY



# SAVE THE DATE:

**RED CARPET 2016**  
**THURSDAY AUGUST 11**  
**& FRIDAY AUGUST 12.**



# NEWS FROM COVENANT

**LEFT:**  
Covenant Radiation Center staff, alongside members of the Covenant HealthCare Board of Directors, cut the ribbon at the ceremonial event held on November 12, 2015.



## Covenant Radiation Center Debut

### THERE'S SOMETHING NEW TO AID THE FIGHT TO ELIMINATE CANCER IN THE GREAT LAKES BAY REGION



**For video clips from the open house including patient testimonials, visit [www.YouTube.com/CovenantHealthCare](http://www.YouTube.com/CovenantHealthCare)**

In 2015, the Covenant Cancer Care Center shared some big announcements, including becoming Michigan's first and only certified member of MD Anderson Cancer Network®, a program of MD Anderson Cancer Center. A world-renowned leader in cancer care, The University of Texas MD Anderson Cancer Center is currently the number 1 cancer hospital according to *U.S. News and World Report's* "Best Hospitals" survey. Covenant offers patients access to the latest in evidence-based guidelines from one of the leading cancer centers in the U.S.... close to home...right here in Saginaw.

And now Covenant has the latest radiation therapy system in our newly renovated Covenant Radiation Center, the Elekta Versa HD Linear Accelerator. This machine offers leading-edge technology and the newest treatment techniques to deliver care to our community.

In November, Covenant Radiation Center hosted media, current patients, survivors, physicians, and community leaders at a ribbon-cutting and open house. Attendees were able to learn about this new technology that offers ultra-precise targeting, decreased treatment times and increased patient comfort. Covenant is fortunate to be home to one of only two of these machines in Michigan.

Versa HD allows safe and efficient delivery of conventional radiation treatment to treat a broad spectrum of tumors throughout the body. It also allows treatment of highly complex cancers that require extreme targeting precision. The expanded capabilities of this technology present new opportunities to provide state-of-the-art cancer treatment to more patients in our community.

With Versa HD, Covenant will open the door to innovative cancer treatments for patients in the Great Lakes Bay Region and beyond.

Versa HD leverages the latest technology to enable sophisticated approaches to traditionally challenging cases. The system's patented technology allow precise targeting of the tumor, allowing Covenant Radiation Center clinicians to administer higher doses that can enhance treatment effectiveness, while protecting critical structures such as the heart, spine, or bladder. The result is highly precise treatments with shorter treatment times, and the ability to offer highly advanced treatments while minimizing side effects and enhancing our patients' quality of life.



**ABOVE AND RIGHT:**  
The Elekta Versa HD Linear Accelerator offers leading-edge technology with ultra-precise targeting, decreased treatment times and increased patient comfort.



# FOUNDATION UPDATES

## #3 Encourage Kids to Help Others

By Heather Appold, Coordinator Front Desk/Volunteer Services/Covenant Kids

Volunteering is a great learning experience for children. Of course, it's not always easy to get a child to understand that giving is better than receiving. But with a little perseverance and a positive attitude, they will begin to understand the true concept of volunteerism and this can reward them for the rest of their life. Covenant Kids is always looking to partner with local children through service groups, school organizations or a project idea they have on their own to help "pay it forward." By giving the gift of time and coordinating a fundraiser, children can help those kids who are in the hospital for many different reasons.

### HERE ARE A FEW REASONS TO HELP ENCOURAGE A CHILD IN YOUR LIFE TO CONSIDER VOLUNTEERING FOR COVENANT KIDS:



- **Volunteering Encourages a lifelong service ethic:** By getting children involved in volunteer opportunities at a young age, you create a lasting influence about the importance of giving well into adulthood.
- **Make it interesting, fun and age-appropriate:** Look for things that your child can relate to. Did they have a cousin sick in the hospital recently, is there a classmate with an illness or a major news story that has caught their attention? Take this opportunity to encourage them to think of a way to give back and keep it local through Covenant Kids.
- **Mix it up:** Kids who volunteer gain valuable life skills including responsibility, punctuality, reliability and the ability to work in a team. The wonderful thing about teaching your kids the value of volunteering is that you can incorporate it into your family's lifestyle in a way it works for you.

If we can be creative and have kids feel involved in volunteering as a way of life, we can make a positive impact on the larger world. Covenant Kids is open to ideas your child may have to raise fund or donate items to the children in the hospital. Pop can drives, lemonade stands, penny wars, candy grams and birthday party donations instead of gifts are some of the recent ways children have given to Covenant Kids. The possibilities are endless and I look forward to having a conversation with you as to how your children can have a positive impact in their community. Please contact Heather Appold for more information regarding Covenant Kids or to coordinate a fundraiser, 989.583.4166 or happold@chs-mi.com.



## #4 Shop the Covenant Gift Shops

Covenant HealthCare Foundation operates three gift shops and a Coffee Clinic. Gift shops are located in the Cooper, Harrison and Mackinaw campuses with a Coffee Clinic located inside the Cooper Gift Shop. The shops are mainly staffed by our wonderful hospital volunteers as well as a handful of staff members.

The shops carry a wide variety of products to meet the needs of patients, visitors and employees of the hospital. The best part of the gift shops and Coffee Clinic is that any profits made go back into the hospital. 50% of the profits is used by the Foundation for their various hospital improvement efforts. The other 50% is given to the Covenant HealthCare Volunteers who determine how they want to use the money to best benefit the hospital.

With that said, we very much appreciate your patronage of the gift shops and Coffee Clinic. Your business helps supports many of the activities of the hospital.



# PLANNED GIVING

## #5 Gifting from Assets

### BEQUESTS

A bequest is the act making a gift from future assets rather than current income. Generally, it is a simple statement in your will or provision in your trust that provides for a specific percentage or amount from your estate to be directed to Covenant HealthCare upon your death. You may add this statement (codicil) to your will at any time. A bequest can also be made from a life insurance policy. You simply specify Covenant as the beneficiary or a percentage beneficiary. A life insurance policy can be a very cost effective means to provide for a future gift.

If you choose to name Covenant HealthCare as a beneficiary from your estate or life insurance policy you can specify the programs or areas your gift will support. Please let Covenant HealthCare Foundation know if you have included Covenant HealthCare in your gifting plans so your wishes will be faithfully carried out.

*If you choose to name Covenant HealthCare as a beneficiary of your estate or life insurance policy you can be specific about the programs or areas your gift will support. Covenant HealthCare Foundation would like to know if you have included Covenant HealthCare in your estate plans so your wishes will be faithfully carried out.*

### PUT YOUR IRA PAYOUT TO WORK FOR COVENANT HEALTHCARE

People age 70 ½ and older are required to take a required minimum distribution from their IRA based on the value of the account(s) and life expectancy. These mandatory distributions are included in your adjusted gross income and, in all likelihood, you would have a tax liability on them. The Charitable IRA Rollover allows you to make donations directly to a charitable organization from your IRA without counting them as part of your adjusted gross income.

### SOME KEY POINTS TO REMEMBER:

- You must be at least 70 ½ years of age when the distribution/gift is made.
- The gift must be made directly to the qualified charity.
- Your gift counts toward your required minimum distribution for 2015.
- A consultation with your financial advisor is highly recommended.



### Considering Making a Gift?

Please contact Covenant HealthCare Foundation Planned Giving staff Ken Cichewicz at 989.583.7602 or Tom Mueller at 989.583.7603 for additional information. Your gift is very important to Covenant's mission of providing **extraordinary care for every generation.**



Ken Cichewicz ☎  
989.583.7602



Tom Mueller ☎  
989.583.7603



# VOLUNTEER SERVICES UPDATE

**FROM THE FIRST FEW DAYS AFTER BIRTH UNTIL MOMENTS BEFORE A PATIENT'S LAST BREATH, VOLUNTEERS AT COVENANT HEALTHCARE ARE STANDING BESIDE OUR PATIENTS AND THEIR FAMILIES, COMMITTED TO SERVING THEIR EVERY NEED.**

## #6 Volunteer!

For many people, there is a desire to help others. Whether it is because of a life experience, personal conviction or the feeling of reciprocity, people choose to give as they have opportunity.

Covenant HealthCare is blessed with individuals who choose to give. These gifts are often in the form of a monetary donation supporting the latest campaign, annual fund or making decisions on planned gifts. However when considering opportunities to give, it is very important that we consider the role of the volunteer within the walls of Covenant HealthCare.

From the first few days after birth until moments before a patient's last breath, the volunteers at Covenant HealthCare are standing beside our patients and their families committed to serving their every need. Many people know of the traditional volunteer roles such as gift shop, information desks, greeters, but in today's changing healthcare scene, there are more and more opportunities for volunteers to give of their time at Covenant HealthCare. There is a greater need for volunteers to support the patient and create a better experience for the patient and their family while they are entrusting us with their care. Volunteers are being trained to help with quality and safety measures for our patients and are an important part of the healthcare delivery team.

As you are making decisions were to give, please consider giving a few hours of your time to serving the needs of patients and their families. Covenant HealthCare is looking for people like you with a heart for service and committed to the needs in our community.

**For more information, please contact Sarah Knochel, Volunteer Services Manager, 989.583.6048.**

## #7 Participate in Tree of Love

The Tree of Love, hosted by the Covenant Volunteers is now underway. Each year, the Volunteers coordinate this special giving effort to help raise funds for the special needs of our patients and the medical center. This demonstrates our continuing care and concern for Covenant HealthCare. Proceeds from the 2015 Tree of Love support the Family Comfort Fund, designed to support families when a hospitalized loved one is at the last stages of life. Gifts to this fund provide refreshments and snacks to family members during this difficult time.

For a gift of \$25, a personalized name plate will be displayed on a candle in memory or honor of your

loved one. These candles will be displayed in the Skywalk connecting the Cooper and Harrison campuses. For a gift of \$10, the Volunteers will personalize a crystal star in memory or honor of your loved one. The stars will decorate the Covenant Christmas trees. All gifts of \$5 or more will be included in the donor books displayed by the decorated trees at the 700 Cooper, Harrison, Mackinaw and Michigan campuses.

The Volunteers have redesigned the Tree of Love Event and this year will be hosting an open house and Celebration of Life on Wednesday, December 9, 2015 from 6:30 to 8:00 pm at Covenant Cooper. We take this time to remember

and honor loved ones during the holiday season. You are invited to leisurely view the beautiful trees in the main lobby decorated with crystal stars or angel ornaments, and to take a walk through the Skywalk to see the lighted candles. Join us in the Spencer T. Maidlow Educational Center for refreshments and a slideshow of individuals being recognized this year, along with a brief ceremony and reading of names at 7:15 pm. The candles in the skywalk will be lit on December 9 for the Tree of Love ceremony and again on December 24 to shine brightly through the Christmas season.



Donation forms for the Tree of Love are available at any Covenant Front Desk. For questions, please contact the Front Desks at 989.583.7000.

*Tree of Love*

## Interested in Volunteering?

Covenant HealthCare has over 40 different service areas with volunteers. Volunteers provide service at many Covenant facilities including the five main campuses, Bay City, Frankenmuth and Irving. If you or someone you know is interested in making a difference in someone's life, consider volunteering at Covenant. Please contact Sarah Knochel, 989.583.6048 if you are interested. We offer flexible scheduling and a guarantee of a rewarding experience!

COVENANT HEALTHCARE FOUNDATION • 1447 NORTH HARRISON, SAGINAW, MI 48602

ADDRESS SERVICE REQUESTED

# CALENDAR

**DECEMBER 9** TREE OF LOVE CEREMONY  
- COVENANT COOPER

**DECEMBER 10** SECOND CENTURY  
HOLIDAY RECEPTION  
- SAGINAW COUNTRY CLUB

**DECEMBER 10** KRINGLE MINGLE FOR  
COVENANT KIDS HOSTED  
BY MIX106.3 FEATURING  
THIRD EYE BLIND AND MORE  
AT THE DOW EVENT CENTER

**2016**

**APRIL 23** SEVENTH ANNUAL  
COVENANT KIDS TELETHON  
ON WNEM TV5

**APRIL 24** SEVENTH ANNUAL GO THE  
EXTRA MILE FOR COVENANT  
KIDS 1 MILE FUN RUN/WALK,  
5K WALK/RUN, HAND CYCLE  
HALF MARATHON AND HALF  
MARATHON RUN

## FOR MORE INFORMATION...

THE FOUNDATION NEWSLETTER IS PUBLISHED THREE TIMES PER YEAR AND PROVIDED FREE TO DONORS AND VOLUNTEERS. IF YOU KNOW SOMEONE WHO WOULD ENJOY RECEIVING OUR NEWSLETTER, PLEASE CALL US AT 989.583.7600. IF YOU WOULD LIKE TO RECEIVE AN E-NEWSLETTER, PLEASE CONTACT US WITH YOUR EMAIL ADDRESS.

## LET US KNOW...

IF YOU HAVE HAD AN ADDRESS CHANGE, OR WOULD LIKE TO CHANGE YOUR CONTACT INFORMATION PLEASE CALL US AT 989.583.7604.



## CHECK US OUT ONLINE!

Visit us on the web at

[covenanthealthcarefoundation.com](http://covenanthealthcarefoundation.com)

You'll find...

- Upcoming events
- Foundation news and updates
- Donor funding opportunities
- Simple and secure online donations

If you'd like to see additional items on the site, send an e-mail to Karen Luplow at

[karenluplow@chs-mi.com](mailto:karenluplow@chs-mi.com)  
or call 989.583.7604.

## FOUNDATION STAFF

**CAROL COTTRELL**  
DIRECTOR  
**583.7601**

**HEATHER APPOLD**  
COORDINATOR FRONT DESK/  
VOLUNTEER SERVICES/  
COVENANT KIDS  
**583.4166**

**SUE BEAGLE**  
ADMINISTRATIVE ASSOCIATE  
**583.7600**

**KEN CICHEWICZ**  
MAJOR GIFTS AND PLANNED GIVING  
**583.7602**

**SARAH KNOCH**  
MANAGER FRONT DESK/  
VOLUNTEER SERVICES  
**583.6048**

**KAREN LUPLOW**  
FOUNDATION ASSOCIATE  
**583.7604**

**TOM MUELLER**  
MAJOR GIFTS AND PLANNED GIVING  
**583.7603**

**TIM SCHULTZ**  
MANAGER GIFT SHOPS  
**583.7053**