

# MAKING A difference

PROGRAMS AND ACTIVITIES OF COVENANT HEALTHCARE FOUNDATION

## FOCUS ON Faces

*In this digital age, it is easy to forget that behind every article we read, video we watch, text we send, and email we reply to, there is a person who is impacted. This issue is dedicated to the faces behind the work of Covenant and Covenant HealthCare Foundation.*

## FACING THE FUTURE: High School Grads Head Off to College with Foundation Scholarships

The Covenant HealthCare Foundation, Covenant Volunteers and Covenant Medical Staff recently awarded 11 scholarships to high school seniors.

Andrea Ward and Joseph Keating received the **Covenant HealthCare Foundation Scholarships**. Andrea attends Bay City All Saints and is headed to the U of M in the fall, and Joseph attends Swan Valley and will also attend the U of M in the fall.

Emily Cho and Caroline Szabo both received the **Dr. Robert M. Heavenrich Health Care Scholarships**. Emily attends Nouvel Catholic Central and Caroline

attends H.H. Dow. Emily will attend the U of M in the fall and Caroline is headed to Michigan State. Jenny Wu and Hannah Benemann received the **Covenant HealthCare Volunteers' Scholarships**.

Jenny attends Bay City Central and Hannah attends Swan Valley. Jenny will head to the U of M in the fall and Hannah will attend Central Michigan.

Cassidy McDonnell, Kyra Villalon, Gabrielle West, and Allison Hartwick were recipients of **Covenant HealthCare Foundation Legal Dependent Scholarships**. Cassidy attends Bay City All Saints and will

head to Grand Valley State in the fall, Kyra attends Heritage and will attend Wayne State. Gabrielle attends Bullock Creek and will head to SVSU in the fall. Allison attends Heritage and will head to Michigan State.

Varun Shanker was the recipient of the **Medical Staff Scholarship**, and he attends H.H. Dow. Varun will attend the California Institute of Technology.

*All scholarship recipients were chosen based on academic achievements, extracurricular and community involvement, and personal goals.*

**MORE SCHOLARSHIP NEWS ON PAGE 4**



### 2017 SCHOLARSHIP RECIPIENTS

**Front row, left to right:** Andrea Ward, Emily Cho, Allison Hartwick, Kyra Villalon, Cassidy McDonnell.

**Back row, left to right:** Joseph Keating, Caroline Szabo, Hannah Benemann, Gabrielle West, Jenny Wu, Varun Shanker.



### WE'RE ROLLING OUT THE RED CARPET!

**August 10 and 11 — Two days, four fun-filled events!**

Come have some fun, while supporting the medical work of the Covenant Breast Health Center and Covenant Hospice.

There is still time to join! Call 989.583.7604 to reserve your ticket or team.

MORE INFORMATION ON PAGE 3 OR AT [COVENANTHEALTHCAREFOUNDATION.COM](http://COVENANTHEALTHCAREFOUNDATION.COM)



Extraordinary care  
for every generation.

## OUR MISSION

The Covenant HealthCare Foundation is established to support the Covenant Medical Center by accepting gifts and providing stewardship of charitable funds received from the Covenant HealthCare constituency.



## COMMENTS FROM THE DIRECTOR

### TOP PHOTO

*The smiling faces of the front desk staff and volunteers who greet visitors when they enter any of our campuses help establish the culture of caring that is emphasized throughout the hospital.*

As I write this, June is already coming to an end. I recall hearing parents of a childhood friend stating that the older you get, the more quickly time slips away. I think I now understand what they meant. Reflecting on that statement got me thinking about how quickly my tenure at Covenant has passed since I first joined the Foundation. Since this issue of the newsletter will be sharing some of the faces of Covenant, I thought I would share some information about faces/folks who have impacted the Foundation.

Since the merger of St. Luke's and Saginaw General Hospital, Covenant has only had two CEOs, Spence Maidlow and Ed Bruff. They are the face of Covenant within our community. These two gentlemen have emphasized the culture of caring that is pervasive throughout the hospital. They have also been champions for leadership development; establishing and nourishing Covenant College. They have been committed to providing leadership training for coordinators, managers, directors and vice-presidents. Much of the leadership work ethic within Covenant is a direct result of their vision and support.

Since the merger in 1998, initially Mark Gronda and now Kevin Albosta have served as the Chief Financial Officer (CFO). That role is integral to the work of the Foundation, and consequently, my job. Not only does the CFO serve on the Foundation Board, the Director of the Foundation directly reports to the CFO. Both these leaders have maintained an open-door policy, allowing me to consult with them on Foundation opportunities and challenges. Their guidance and leadership have provided Covenant Foundation with solid funding strategies. Candidly, I can't imagine how any Foundation Director could have it better. Nine years into my Covenant journey, and as the saying around here goes... "Covenant, and lovin' it!"

Gift Shops, Front Desk and Volunteer Services are part of the Foundation. The smiling faces of the front desk staff and volunteers who greet visitors when they enter any of our campuses help establish the culture of caring that is emphasized throughout the hospital. Our wayfinding volunteers cheerfully escort visitors to their destination. Our Gift Shop staff are strongly supported by a number of helpful volunteers who assist visitors with their purchases. And, quite frankly, if you need a quick pick-me-up, just look for Roger Spann, one of our Gift Shop volunteers. Roger will enthusiastically and cheerfully greet you in the Gift Shop with a "Hello, Welcome!" (Hint: Roger can usually be found in Cooper Gift Shop, but has been known to help at Harrison as well.) All dollars raised in the Gift Shops are split between the Foundation and Volunteer Services. The Foundation Board of Directors and the Covenant Volunteer Board then determine an appropriate use for those dollars within the hospital.

The faces of the Foundation Board, leaders from throughout the community, provide the thoughtful guidance necessary to evaluate funding requests from throughout the hospital. Board members take their responsibilities very seriously when assessing projects. They place great emphasis upon supporting cutting edge technology, as well as maximizing the number of patients who will be impacted by granting a funding request.

And of course, the Foundation staff is an extremely cohesive and collaborative group of individuals. They are relentlessly positive, and doggedly determined to share the Covenant story with donors, sponsors, and community members. They don't merely recite the Covenant values, they live the values. It is a true pleasure to work with this outstanding group of dedicated professionals.

As you read through this latest newsletter, I hope you take away a greater understanding of the many faces of Covenant and how they each contribute to the mission of "Extraordinary Care for Every Generation".

Carol



# WELCOMING A FRESH FACE

Lynn Weaver has joined Covenant HealthCare Foundation as the Corporate Relations Officer. In this role, she will focus on building and maintaining relationships with corporate donors to meet the Foundation's mission to improve the quality of life for the patient population of the region.

"I am thrilled to be joining a team of dedicated professionals in their mission to bring extraordinary care to every generation," says Lynn. "Covenant HealthCare is an amazing organization that adheres to a standard of excellence that I greatly admire."

The Foundation has an excellent base of corporate support and Lynn looks forward to growing it. "The business community plays an important role in ensuring that extraordinary care is available to all. We are appreciative of their essential support and are committed to being good stewards of their donated dollars."

Lynn brings 28 years of knowledge and experience in the non-profit arena to the Foundation. She previously worked with the Bay Area Women's Center, American Red Cross, Girl Scouts and American Cancer Society. Lynn holds a Bachelor's Degree in Journalism from Central Michigan University.

Lynn is extensively involved in the community as a volunteer and board member for a variety of organizations including Studio 23/The Arts Center and Great Lakes Bay Regional Leadership Alliance. She is an active member of the Mid-Michigan Chapter of the Association of Fundraising Professionals. When she is not volunteering, Lynn enjoys reading, writing, painting and photography.



Lynn Weaver, Corporate Relations Officer

*"Covenant HealthCare is an amazing organization that adheres to a standard of excellence that I greatly admire."*

**LYLE DAVIS, JR.**  
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DML Management, Inc.

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Garber Management Group

**CULLI DAMUTH**  
SECRETARY/  
TREASURER  
Community Volunteer

**KEVIN ALBOSTA**  
Covenant HealthCare

**ED BRUFF**  
Covenant HealthCare

**JANE HAGEN**  
Tri-Star Trust

**BRENT GAERTNER**  
Covenant  
Volunteer Services

**FRUMETH B. HIRSH**  
Attorney at Law

**JOHN W. SHELTON**  
Zehnder's  
of Frankenmuth

**KATHI SPENCE**  
Community Volunteer

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BOARD MEMBERS**  
Donald J. Carlyon  
B.J. Humphreys  
Thomas O. Lohr, MD

# STILL TIME TO JOIN! RED CARPET 2017



**THURSDAY AUGUST 10 & FRIDAY AUGUST 11**

## THURSDAY, AUGUST 10, 2017

**RED CARPET PAR 3 CHALLENGE** Back by popular demand, this event offers 18 chances at winning 18 prizes valued over \$1000 each! Enjoy light breakfast and the practice range before a shotgun start and 18 holes. This fun-filled event is open to the first 28 teams who register!

**CRUMPETS & CROQUET** For those who want to be part of the daytime events, but golf is not your cup of tea, join us for a different cup of tea wearing your most festive attire! Women and men will have the chance to enjoy summer refreshments on the lawn, a delicious lunch and a round of croquet.

**RED CARPET PREMIERE** Join us for a fun filled evening of gourmet food, delicious desserts, cocktails and Las Vegas-style gaming. Snappy casual is the dress for this blockbuster bash featuring games of chance. The more chips you win, the more chances you will have to win great prizes. Plus, there are exciting opportunities for raffles and, introducing new this year, the Red Box Reveal!

## FRIDAY, AUGUST 11, 2017

**PREMIERE GOLF CLASSIC** This popular event features a full breakfast and practice range, followed by a shotgun start. Pick up pointers with your team while playing with a PGA golf professional. Dinner and awards banquet following golf.

## WHY SUPPORT RED CARPET EVENTS? THE CAUSES BEHIND THE FUN.

Each croquet player, golfer, and ticket purchased for Red Carpet contributes to a bigger cause. Proceeds raised by Red Carpet support the Covenant Breast Health Center and Covenant Hospice. Here's a bit about these important services.

**Covenant Breast Health Center** is a comprehensive center focused exclusively on the prevention, early detection, education and treatment of breast cancer with a team of physicians and staff that use the latest technologies coupled with compassionate care.

**Covenant Visiting Nurse Association/Hospice/James E. Cartwright Care Center** is a non-profit, community-based program dedicated to meeting the needs of patients with life-limiting illnesses and related family concerns with the assistance of health care professionals, paraprofessionals, and volunteers.

For information on how to participate in or sponsor any of the Red Carpet events, call 989.583.7604 or visit [covenanthealthcarefoundation.com](http://covenanthealthcarefoundation.com)



Covenant HealthCare Foundation takes great pride in offering funds to help students and employees further their education through the High School Scholarship program, Nursing scholarships, and the Zeile awards. The 2017 scholarship recipients were announced at the Foundation's May 3 Second Century dinner. **For more information on available scholarships and their requirements, please visit [covenanthealthcarefoundation.com](http://covenanthealthcarefoundation.com)**



# FACING THE FUTURE: FOUNDATION AWARDS 2017 NURSING SCHOLARSHIPS

Five Nursing Scholarships were recently awarded. Recipients of **Covenant Medical Staff Scholarships** were Breck Eimers and Kelly Stehle. Breck attends Davenport University and Kelly attends SVSU. Sara Kern received the Nancy Butterfield Memorial Scholarship, and attends SVSU.

Ashley Nellett received the **Amita Mridha Nursing Scholarship**, and attends SVSU.

Yvette Scharf received the **Dr. and Mrs. Firas Alani Nursing Scholarship**, and attends Olivet Nazarene University.

Nursing Scholarships are awarded to current Covenant employees who are pursuing either an undergraduate or graduate degree in the Nursing field.

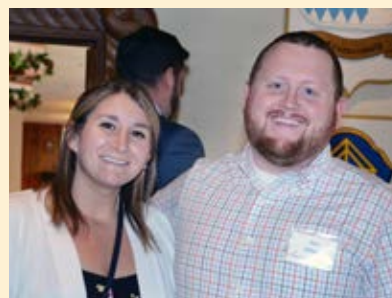
**RIGHT NURSING SCHOLARSHIP RECIPIENTS,**  
left to right: Breck Eimers, Yvette Scharf, Kelly  
Stehle, Sara Kern, Ashley Nellett.



### FACES OF GIVING

## Scenes from Second Century

We are pleased to share just a few more of the captured moments from the May 3, 2017, Second Century event. Want to join the fun? Donors who annually give \$250 and above are part of Second Century. Not only do they have the satisfaction of supporting one of their favorite causes, they also receive invitations to donor receptions!







**ABOVE** Our dedicated Champions play a vital role in Covenant Kids' successes!

# FRIENDLY FACES COVENANT KIDS CHAMPIONS

The faces in these pictures are representatives of approximately 20 individuals who are Champions for Covenant Kids. Employees from 15 various departments across the hospital dedicate extra time to helping support Covenant Kids. The Covenant Kids Coordinator is not able to be everywhere in the hospital; this is where Champions step up. They take information on Covenant Kids fundraisers, support in the community or specific needs and tell coworkers in their respective areas. It helps when a familiar face is relaying the message and the champion knows what works best for their department or unit. Sometimes a flyer in the break room works great and other times an email blast will get the job done.

A Champion's commitment is minimal and flexible. Some champions are only on emails, but are vital to keeping everyone connected to Covenant Kids. Other Champions choose to come to meetings when they are held the few months leading up to the telethon. Meetings are a great way to pick up materials, bounce fundraising ideas off others in the room and hear in person the needs of Covenant Kids. Still other champions lead departmental fundraisers and are key to constant funds coming to Covenant Kids. Cupcake wars, Easter basket and bake sales, quilt raffles, t-shirt sales and candy bar sales are a few examples of how a champion took an idea and turned it into thousands of dollars. Each penny raised goes into the fund and helps buy equipment and support

programs for our pediatric patients throughout Covenant HealthCare.

Without Champions, Covenant Kids would not have surpassed over \$1 million raised since 2010! The Champions are key to this success and are great representatives in the community too. In addition to the internal fundraising and sharing of information, many also volunteer their time throughout the community. Education and awareness are key to letting the region know why Covenant is the place for pediatric patients. Booths at health fairs, children's day at the zoo or park and supporting independent fundraisers are a few ways Champions are volunteering. In June, two Champions gave up their Friday night to sell raffle tickets at Tri-City Motor Speedway. Tara Parkinson and Rebecca Lavrack put on the blue polo, a smile and their best sales pitch to support the Reil Racing family in their efforts to raise money for Covenant Kids. "It was a fun night raising money for Covenant Kids and we laughed a lot," Rebecca shared.

If you'd like to learn more about becoming a Covenant Kids Champion, please contact Heather Appold, happold@chs-mi.com or 989.583.4166. The year round efforts of education, awareness and fundraising could use a few more good people to help the cause. Thank you to the current group of Champions for all your support. Let's grow our group and take Covenant Kids to the next level in supporting our pediatric patients.



**ABOVE** Champions Rebecca Lavrack and Tara Parkinson volunteered their time at Tri-City Motor Speedway with Reil Racing.



## SHOW OUR FACES 2017 Go the Extra Mile and Telethon for Covenant Kids

Check out some images from the April 2017 Covenant Kids Telethon and Go the Extra Mile for Covenant Kids!  
**See more photos at [Facebook.com/CovenantKidsMI](https://www.facebook.com/CovenantKidsMI)**



## EXPRESSIONS OF GENEROSITY

# WHAT INSPIRES YOU TO GIVE?

Donations are personal.

Each donation received at Covenant HealthCare Foundation has a story behind it; something that inspired the person to contribute.

**Here are a few reasons our donors tell us they give:**

- To express gratitude, in honor or memory of someone.
- Because they've received medical care at Covenant. Some patients have planned for a medical procedure at the hospital while others have had an unplanned visit. Patients are often grateful for the medical care and kindness they have received. This deep feeling of gratification inspires them to show their thankfulness through a financial gift.
- They have witnessed their loved one's medical journey. They are grateful for the kindness and medical care their loved one has experienced. They choose to give back to provide hope for future patients.
- Some donors give back because it is part of their faith practice or their culture. They believe giving in support of others is the right thing to do.

- They simply believe in the "pay it forward" motto. The pure random act of kindness may motivate the receiver to continue the gift of random giving.
- They have the financial means to give and it makes good business sense to them.
- Some give to feel part of something bigger – the health and wellbeing of others.

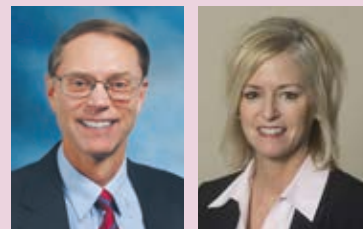
Whatever the intent, Covenant HealthCare Foundation is here to honor our donors wishes. Some give annually, watching the funds support their personal passion. Other donors prefer to give anonymously, leaving a legacy when their time on earth is over.

Whatever the reason, Covenant HealthCare Foundation Major Gift Officers are available to connect donors with what inspires them; linking their financial gifts to the area of the hospital most dear to them.

The Foundation team will often take time for brief visits with donors, share hospital materials, or even meet on site. The team is then available to share advancements in medical care with donors so they can see their personal impact.

So, what's your personal inspiration?

**Do your passions align with Covenant HealthCare's mission? If so, please contact Tom or Carrie at the Covenant HealthCare Foundation! They are here to provide valuable advice and guidance on many giving options!**



**ABOVE, LEFT TO RIGHT**  
Tom Mueller and Carrie Schultz,  
Major Gifts and Planned Giving  
representatives.

## FACES & PLACES

# We'd Like You to Meet Sam.

**BELOW** Shonette "Sam" Mclenon,  
brightens days one cup at a time.

**In this issue of the Foundation newsletter, we would like you to get to know the face of the Coffee Clinic – Shonette "Sam" Mclenon.**

**Q: What do you enjoy the most about being a Barista at Covenant HealthCare?**

**A:** I enjoy being able to make a difference in customer's busy and stressful day. It amazes me how something as small as a cup of coffee can brighten one's day.

**Q: Describe your Customer Service philosophy?**

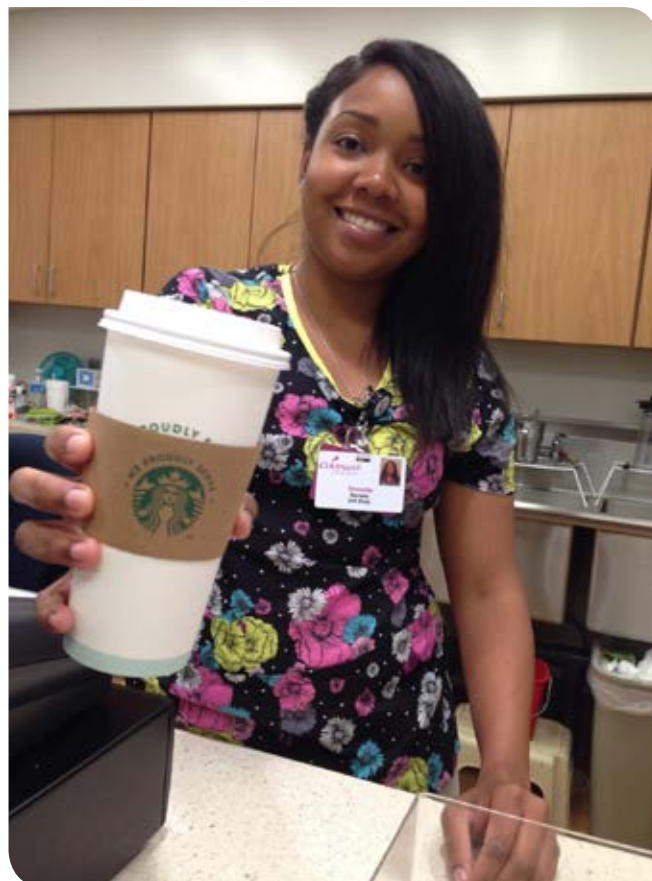
**A:** The customer is the number one priority. I pride myself on taking the time to engage customers in selecting a drink that is tailored to their likes. If a customer doesn't like their drink it is my job to make it better.

**Q: What is one drink you would suggest all your customers try?**

**A:** I would recommend the caramel macchiato because it's a good balance between sweet and strong.

**Q: What is one thing about you that most customers do not know?**

**A:** I don't really like coffee, but I love the smell.



**TIM SCHULTZ, MANAGER OF THE GIFT SHOP/COFFEE CLINIC:**  
"I would like to say **THANK YOU** to Sam for being a great 'Face of Covenant HealthCare' in providing Extraordinary Care to all her customers in the Coffee Clinic."





**ABOVE** Covenant is fortunate to have 45 high school students volunteering this summer.

# Volunteer Activities Heat Up in Summer

## HIGH SCHOOL STUDENTS ENGAGE

One of the ways Covenant HealthCare positively impacts the community is to provide educational opportunity to student volunteers. This summer, 45 students from Saginaw, Bay and Midland counties have committed to providing 40 or more volunteer hours to Covenant. The students provide service in more than 20 different areas of Covenant including the Childcare Center, Outpatient Surgery, RNICU, Inpatient Units, Pharmacy and Physical Medicine and Rehabilitation. This volunteer opportunity not only provides service to the students, but exposes them to real work experience in the healthcare field.

## VOLUNTEER ADVISORY BOARD INSTALLS OFFICERS

The 2017-2018 Volunteer Advisory Board held its installation of officers in early May. The Volunteer Advisory Board oversees the Spring Fling and Tree of Love fundraisers as well as volunteer services like the popcorn, patient gifts and the "at home" services (knitting/crocheting). Each year, the board allocates funds to special interests such as Covenant Kids and Red Carpet sponsorships, scholarships, and funding requests from the medical center.



**ABOVE** Meet the 2017-2018 Volunteer Advisory Board Officers. Pictured left to right: Ray Scott, Chair; John Kovach, Vice Chair; Sue Lautzenhiser, Secretary; Bob Farrand, Treasurer; and Nancy Doyle, Counselor



# Have a Knack for Knitting? We Can Use Your Help!

Knitting the red, white and blue yarn makes Anne smile. She's one of a small team of volunteers working to create patriotic blankets for Veterans.

Her bag is overflowing with spools of yarn, kept safely beneath the Surgical Services desk where she volunteers each week at Cooper campus.

**LEFT** Volunteers are in the process of knitting blankets to give to patients who are Veterans in November.

Manager Sarah Knochel has another 20 blankets taking over her office. More blankets are needed to give to patients who are Veterans in November.

If you have a knack with the needles and would like to help, please email Sarah at [sknochel@chs-mi.com](mailto:sknochel@chs-mi.com).

Covenant HealthCare volunteers range from age 16 to 96 and represent the communities we serve. Regardless of the duty, our volunteers provide an exceptional experience to those they encounter. In 2016, 500 individuals volunteered nearly 75,000 hours, assisting patients, visitors and staff with a variety of duties. While there are specific roles we look for volunteers to fill, we also look to match individuals' skills with opportunities within the medical center. There is ongoing recruitment for volunteer positions as popcorn chefs, in the gift shops, our McNally House shuttle, and mail delivery. If you or someone you know would be interested in volunteering at Covenant HealthCare, please contact Volunteer Services, 989.583.6040, [volunteering@chs-mi.com](mailto:volunteering@chs-mi.com). Interested individuals can apply online at [covenanthealthcare.com](http://covenanthealthcare.com) by clicking on the "Giving" section.

**COVENANT HEALTHCARE FOUNDATION**  
1447 NORTH HARRISON  
SAGINAW, MI 48602

**ADDRESS SERVICE REQUESTED**

## CALENDAR



### AUGUST

**10** RED CARPET EVENTS  
PAR 3 CHALLENGE, CRUMPETS &  
CROQUET, RED CARPET PREMIERE

**11** RED CARPET EVENTS  
GOLF CLASSIC

**16** VOLUNTEER PICNIC  
BLISS PARK



### OCTOBER

**12** MAJOR DONOR LUNCHEON  
HORIZONS CONFERENCE CENTER

### DECEMBER

**7** SECOND CENTURY HOLIDAY RECEPTION  
SAGINAW COUNTRY CLUB

**12** TREE OF LOVE & REMEMBRANCE  
MAIDLOW EDUCATIONAL CENTER, 700 COOPER

## COVENANT HEALTHCARE FOUNDATION STAFF

**CAROL COTTRELL**  
Director  
583.7601

**HEATHER APPOLD**  
Coordinator Front Desk/  
Volunteer Services/  
Covenant Kids  
583.4166

**RENEE GRAHAM**  
Administrative Associate  
583.7600

**SARAH KNOCHER**  
Manager Front Desk/  
Volunteer Services  
583.6048

**KAREN LUPLOW**  
Foundation Associate  
583.7604

**TOM MUELLER**  
Major Gifts and  
Planned Giving  
583.7603

**CARRIE SCHULTZ**  
Major Gifts and  
Planned Giving  
583.7607

**TIM SCHULTZ**  
Manager Gift Shops  
583.7053

**LYNN WEAVER**  
Corporate Relations Officer  
583.7602

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