

# MAKING A difference

PROGRAMS AND ACTIVITIES OF COVENANT HEALTHCARE FOUNDATION

## FOCUS ON Faces

**IMPACT:** This month's newsletter takes a look at the those who have impacted Covenant HealthCare Foundation staff. While there are too many wonderful people to list in an eight-page newsletter, staff wanted to share with you a few of the people who have impacted their lives and the lives of our patients.

Read "Comments from the Director" on page two to learn the impact Bill McNally's special lunch spot had on Carol. Or, find out how the one family's race to support Covenant Kids touched the heart of the Covenant Kids Coordinator. You'll find these stories and more in this August issue of the Covenant HealthCare Foundation Newsletter.

## RED CARPET 2018 / THURSDAY AUGUST 9 & FRIDAY AUGUST 10

# Still Time to Join; Fun for a Cause

### WHY SUPPORT RED CARPET EVENTS? THE CAUSES BEHIND THE FUN.

Each croquet player, golfer, and ticket purchased for Red Carpet contributes to a bigger cause. Proceeds raised by Red Carpet support the Covenant Breast Health Center and Covenant Hospice. Here's a bit about these important services.

Covenant Breast Health Center is a comprehensive center focused exclusively on the prevention, early detection, education and treatment of breast cancer with a team of physicians and staff that use the latest technologies coupled with compassionate care.

Covenant Visiting Nurse Association/Hospice is a non-profit, community-based program dedicated to meeting the needs of patients with life-limiting illnesses and related family concerns with the assistance of health care professionals, paraprofessionals, and volunteers.



### THURSDAY, AUGUST 9, 2018

**RED CARPET PAR 3 CHALLENGE** Back by popular demand, this event offers 18 chances at winning 18 prizes valued over \$5000 each! Enjoy light breakfast and the practice range before a shotgun start and 18 holes. This fun-filled event is open to the first 28 teams who register!

**CRUMPETS & CROQUET** For those who want to be part of the daytime events, but golf is not your cup of tea, join us for a different cup of tea wearing your most festive attire! Women and men will have the chance to enjoy summer refreshments on the lawn, a delicious lunch and a round of croquet.

**RED CARPET PREMIERE** Enjoy a fun-filled evening of gourmet food and casino-style gaming events. Snappy casual dress for this blockbuster bash of blackjack and slot machines, with opportunities for auctions, raffles, door prizes, and more!

### FRIDAY, AUGUST 10 • SOLD OUT!



team while playing with a PGA golf professional. Dinner and awards banquet following golf.

### PREMIERE GOLF CLASSIC

This popular event features a full breakfast and practice range, followed by a shotgun start. Pick up pointers with your

**For information on how to participate in any of the Red Carpet events, please call 989.583.7604 or visit [covenanthealthcarefoundation.com](http://covenanthealthcarefoundation.com)**

**COVENANT**  
HealthCare

Extraordinary care for every generation.

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IT'S ALL ABOUT  
COVENANT KIDS

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VOLUNTEER UPDATES  
CELEBRATING EXTRAORDINARY  
VOLUNTARY SERVICE!





## OUR MISSION

The Covenant HealthCare Foundation is established to support the Covenant Medical Center by accepting gifts and providing stewardship of charitable funds received from the Covenant HealthCare constituency.



### TOP PHOTO

*William McNally, second from right, participated in the groundbreaking ceremonies for McNally House in July 2008.*

## COMMENTS FROM THE DIRECTOR

Change is inevitable. It can be exciting while at the same time anxiety inducing. Currently we are experiencing personnel changes at the Foundation. Our coordinator of Front Desk/Volunteer Services and Covenant Kids, Heather Appold, is moving from the region due to an outstanding career opportunity for her husband. While we will miss her dedication, enthusiasm, and professionalism, we certainly wish Heather and her family the very best in their new community.

We are excited to announce Karen Luplow, our former Foundation Associate, has accepted the Front Desk/Volunteer Services and Covenant Kids coordinator's position. Karen has been with the foundation for over 3 years. She is meticulous in her attention to detail, creative, and compassionate. Karen embodies the Covenant values and has a true philanthropic spirit. We are pleased she has chosen to continue her career with Covenant, knowing she will bring her commitment to excellence to her new position.

Reflecting on Heather and Karen's contributions to Covenant and the Foundation has led me to reflect on others whose generosity and compassion have had a lasting impact on Covenant Foundation. Any conversation along these lines must begin with the late William McNally. Bill was humble, hard-working, and generous. He regularly donated to Covenant, supporting the Regional Neonatal Intensive Care Unit, the Pediatric Intensive Care Unit, and Cancer Care Center.

When Covenant decided to build a hospital hospitality house, Bill provided the lead gift for the building. In appreciation for Bill's generosity, Covenant chose to name this residential facility, McNally House. This was not a recognition that Bill sought, but he took great pride in the house. Bill and I would meet occasionally for lunch, and whenever I inquired where he would like to eat, his response was always the same, "you know my favorite place, McNally House." So, I would get sandwiches from a local restaurant and we would enjoy our lunch in the dining room at McNally House. Bill would spend much of the lunch hour visiting with guests and inquiring about their stay, while never revealing that it was his name on the house. After each of these lunch visits, Bill would reflect on how proud he was to be a part of creating this home away from home for the family members of Covenant's patients.

While none of them sought praise or recognition, the contributions of Heather, Karen, and Bill are each inspirational in their own way. Either directly or indirectly, each of their contributions have had an impact on patients, staff, visitors, and volunteers. That raises the question, can each of us say the same about our efforts?

Wishing you sunny days  
and gentle breezes,

Carol Cottrell

**BELOW** *The completed McNally House.*



# THE HIDDEN FACES OF PHILANTHROPY

Without a doubt, there have been a select group of individuals, businesses, and foundations in our Great Lakes Bay Region who have been generous donors to Covenant HealthCare over the years – literally donating hundreds of thousands of dollars, and in some cases millions, all to enhance health care in our area. Covenant is grateful for you – generous donors who have made a lasting impact on the hospital.

There is also a group of individuals, businesses, and foundations, who *collectively* have made and continue to make a difference in the delivery of health care here at Covenant. The donor who may not give thousands or even hundreds – the donor who gifts in smaller denominations every year. You know who you are! Maybe it's \$25 or \$100, or more, but *collectively*, you give hundreds of thousands of dollars every year, having a HUGE impact on enabling Covenant to deliver the quality

of health care that our region has come to expect and deserve.

Many of you, the *"Unsung Heroes of Philanthropy"*, have great stories to tell – thankful for care that was provided to you, or a family member, or a friend, or just a belief that quality health care is essential and worthy of financial support. That \$25 gift may be a real sacrifice for you – we know that – and we are grateful for your gifts. Be assured, they do make a difference.

From all of us at Covenant HealthCare Foundation, THANK YOU, both large and small donors, for your continued support!

As an *"Unsung Hero of Philanthropy"*, you will, in all likelihood, never see your name on a building or receive a great deal of public recognition for your gifts. But remember, *collectively*, as a group, small donations add up to large sums of money, and will continue to be most important to Covenant's future ability to provide quality care.



## COVENANT HEALTHCARE FOUNDATION BOARD OF DIRECTORS

- LYLE DAVIS, JR.**  
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DML Management, Inc.
- RICHARD J. GARBER, JR.**  
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Garber Management Group
- CULLI DAMUTH**  
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## WOMEN'S AUXILIARY MAKES IMPACT ON WOMEN'S HEALTH

### We Salute the Hale, MI, Fraternal Order of Eagles Women's Auxiliary

Members of the Hale, Michigan, Fraternal Order of Eagles (FOE) Women's Auxiliary have supported the Women's Breast Health Center with gifts totaling some \$29,000 over the last several years. The money has been specifically used to support the CARE fund, which provides free screening mammography and any necessary follow-up care for uninsured or underinsured individuals. While the FOE makes a variety of charitable donations, Covenant was selected as a recipient for a reason close to this group, as several of its members are breast cancer survivors.

The impact of the groups gifts on the CARE program has been huge and much appreciated. But the dedication of the women who have made these gifts possible has not only been impactful, but also instructive. Consider that the monies raised have come from the proceeds of pizza

nights, bake sales, and quilt raffles. The time, the effort, and all the planning and hard work that goes into raising these funds, dollar by dollar, is incredible. The efforts of this group of ladies once again shows how a passion for a cause, combined with hard work and dedication, can truly make a difference in people's lives. Aline Barnes, FOE Auxiliary Chairperson said, "We enjoy supporting a program that helps people who otherwise might not be able to receive good, preventive medical attention. The CARE program is a great fit for our group."

Covenant HealthCare Foundation salutes and thanks the Hale FOE for their hard work and generosity on behalf of Covenant's Breast Health Center. Your gifts have been impactful.



# FOUNDATION AWARDS SCHOLARSHIPS

The Covenant HealthCare Foundation, "Volunteer Services," and Medical Staff recently awarded 11 scholarships to high school seniors and five scholarships to nurses.

Chloe Brittain and Halle Keim received Covenant HealthCare Foundation scholarships. Chloe attended Breckenridge High School and is headed to Trine University in the fall. Halle attended Laker High School and will attend Central Michigan University. Megan Graham and Sophee Robinson received Doctor Robert M. Heavenrich Health Care scholarships. Megan attended Cass City High School and will enroll at Grand Valley State University in the fall. Sophee attended Reese High School and will head to Ferris State University. Alexis Pearce and Chloe Pestrue received Covenant HealthCare Volunteers' scholarships. Alexis attended Bay City Western High School and Chloe attended St. Louis High School. Both Alexis and Chloe will enroll at Central Michigan University this fall.

Collin Schultz, Polina Ogboh, Mitchel Christensen, and Morgan Ondrajka received Covenant HealthCare Foundation Legal Dependent scholarships. Collin attended Nouvel Catholic Central High School and will enroll at Saginaw Valley State University. Polina attended Brown City High School, and will attend Middle Tennessee State University. Mitchel attended Essexville Garber High School and will head to Central Michigan University. Morgan attended Owendale-Gagetown High School and will pursue her education at the University of Michigan, Flint. Payton Wolbert received the Medical Staff scholarship. He attended Essexville Garber High School and will attend Central Michigan University this fall.

Also, five nursing scholarships were awarded to current Covenant employees. Recipients of the Covenant Medical Staff scholarships were Megan Schmidt and Jenna Hulse. Megan attends Saginaw Valley State University and Jenna attends Davenport University. The Nancy Butterfield Memorial scholarship was awarded to Christina Nimtz. Christina attends SVSU. Adwoa Boachie received the Amita Mridha Nursing scholarship. Adwoa attends SVSU. Felisha Costello received the Dr. and Mrs. Firas Alani Nursing scholarship. Felisha attends Saginaw Valley State University.

The Covenant HealthCare Foundation is pleased to award the aforementioned scholarships and wishes all the recipients continued success in their academic endeavors.



**ABOVE TOP, HIGH SCHOOL WINNERS:** Front Row, left to right: Polina Ogboh, Alexis Pearce, Morgan Ondrajka, and Mitchel Christensen; Back Row, left to right: Payton Wolbert, Collin Schultz, Chloe Pestrue, and Sophee Robinson Missing from photo: Chloe Brittain, Halle Keim, and Megan Graham; **ABOVE BOTTOM, NURSING WINNERS:** Left to right: Felicia Costello, Christina Nimtz, Adwoa Boachie, Jenna Hulse, and Megan Schmidt

## A DONOR'S STORY:

# The Race Continues

By Heather Appold  
Outgoing Front Desk/Volunteer Services  
and Covenant Kids Coordinator

For more information  
on Covenant Kids, visit  
[covenantkidsmi.com](http://covenantkidsmi.com)

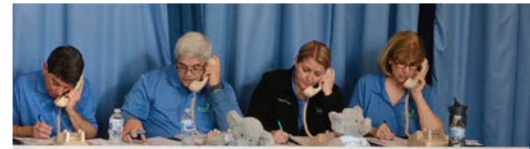
Covenant Kids has been blessed by many donors over the years. Some with family connections, some support children's causes and others have lived through a medical emergency within the hospital and want to give back because the care was amazing. Whatever the reason, being the Covenant Kids Coordinator allows me the privilege of hearing these stories and sharing them with the community via the annual Covenant Kids Telethon. One such impactful story came via a phone call November 2016. The mother of 9-month old Brantley called to ask, "How can my family help support Covenant Kids?" It was already a question she had answered but wanted to share how creative her family was. Jennifer proceeded to tell me that Brantley was born February 10th and spent a week and a half in the Regional Neonatal Intensive Care Unit (NICU). Brantley was about a month early, had issues regulating his sugar levels, breathing and was jaundiced. "We had amazing care while in the NICU. Nurses,

doctors, everyone took care of him and my family. We are grateful for all that was done," said Jennifer. She and her husband Brent felt compelled to give back and made the phones ring for the 2016 telethon with a pledge, just a few months after they had Brantley. Then the creativity kicked in, "How can we do more?"

Brent is a race car driver at Tri-City Motor Speedway in Auburn and racing is in his family's blood. Brent and Jennifer, along with family support, sought donors to sponsor the 2017 season race shirts and car. They wanted the Covenant Kids logo on their number 10 shirts and car. A great way to educate the racing community about Covenant Kids. People supported this independent fundraiser and the shirts were sold and the car sped around the track each Friday night for the entire 2017 season. They even held a Covenant Kids night during the annual kids night at the track with silent auction prizes,

*continued on page 5*





## GIVING BACK: Tri-Star Trust Bank

Anthony Taylor has been representing Tri-Star Trust Bank at the annual Covenant Kids Telethon for five years now – long before he and his wife Samantha actually went through what he calls the “Covenant Experience” when their son was born two years ago.

“Our experience was incredible,” explains Anthony. Fortunately, his son Bennett did not need the services of the neonatal unit, but he and his wife appreciated all the staff from the front desk, to nurses, to cafeteria workers, to housekeeping, who worked together to ensure an extraordinary experience.

“We had a scheduled caesarean section and one thing that was very important to us was that Samantha had skin-to-skin contact with our baby right after birth. Some hospitals don’t find those types of requests significant, however, Covenant listened and heard us,” said Anthony. “That made us extremely happy.”

In the same way, Tri-Star Trust Bank is very happy to sponsor Covenant Kids, especially since all dollars stay local. Giving back is part of Tri-Star’s way of doing business. “Our guiding philosophy is to care for each

other, our clients and our community,” explains Anthony.

Tri-Star takes philanthropy seriously. They even staff a Philanthropic Solutions Group, which helps both individuals and nonprofits. They help nonprofit clients (including family foundations) with donor development, granting, distribution and investment policies. Tri-Star also assists individuals with their charitable planning and fulfilling their desired legacy.

Last year, Tri-Star donated to 160 organizations. In addition, they ask all their employees to be involved with an organization they are interested in. “I am proud to work at Tri-Star and be able to support other things in life that I’m passionate about,” said Anthony, who has been deeply involved with several local nonprofits, including Covenant.

“Covenant is a great community asset,” said Anthony. “From a patient perspective, Covenant HealthCare has a level of service that cannot be taught, such as empathy, compassion and quality. Everyone makes a difference, from the time you enter the door until you leave.”

Despite the ice, sleet, and lean staffing, the 2018 Covenant Kids Telethon was a success. The event was cut short due to a dangerous weather advisory, but the phones rang off the hook.

Thank you to everyone who took the time to call in, share your stories, and speak with volunteers manning the phone banks. Your stories inspired us and your donations will be used to care for local pediatric patients at Covenant HealthCare!

covenant  
Kids

*continued from page 4*

a picnic table raffle and other items. When it was said and done on August 11, 2017 a check was presented to Covenant Kids from Reil Racing for \$2,367! The race continues in 2018 with a new car and an updated version of the logo “Racing for Covenant Kids.”

The money obviously helps support Covenant Kids and buy new equipment with top of the line technology, but this donation goes far beyond the funds. The impact this family has had on bringing Covenant Kids to the race community is beyond measurable. Each time the car goes around the track, thousands of people can see the logo. Each time someone wears the shirt, an opportunity arises to see the logo, ask a question and learn more about Covenant Kids. Each time this family shares their story whether personally or publicly on the Telethon, other families know they are not alone in

the journey of the NICU and the care received as extraordinary. This family understands how important Covenant Kids is to the community and takes the grassroots approach to support, educate and be advocates.

The Reil Racing family has personally had a lasting impression on me. I’m honored to have gotten to know this family, continue to see them at donor functions and share with them the impact they have on Covenant HealthCare. I get to see their joy when I share they helped provide funds to buy a special camera that helps fight blindness in newborn premature babies. I hear the excitement when we talk about the new things Brantley is doing and how Covenant helped him start life out strong. Brent, Jennifer and Brantley are lifelong advocates for Covenant Kids and to this I say thank you for all you’ve done and all you continue to do!





Do your passions align with Covenant HealthCare's mission? Would you, or anyone you know, like to receive information on how to include Covenant HealthCare in a will or trust?

If so, please contact Tom Mueller or Carrie Schultz at the Covenant HealthCare Foundation at 989.583.7604. They are here to provide valuable advice and guidance on many giving options!



**ABOVE, LEFT TO RIGHT**  
Tom Mueller and Carrie Schultz,  
Major Gifts and Planned Giving  
Officers.

## Let a Loved One Know You Are Thinking of Them; Gift Shops Can Help

Want to let someone know you are thinking of them while they are in the hospital? We can help.

Order online and the Gift Shop staff and volunteers will make sure your loved one receives your well-wishes.

**Shop online today:**  
[www.covenanthealthcare.com/giftshop](http://www.covenanthealthcare.com/giftshop)

## Carl and Sandra Werth Cancer Research Center

**PICTURED LEFT TO RIGHT**  
Rodney and Ruth Werth,  
and Sue and Kim Stemler.



## PROFILES IN GIVING

# WERTH GIFT STILL INSPIRES

**By Carrie Schultz, Major Gifts  
and Planned Giving Officer**

As a Major Gift Officer, I am given the opportunity to build relationships with donors and communicate with them on the impact their gifts have on Covenant HealthCare. I share information on what is new with their specific area of interest and how their gifts support patients and families. There really is something special about each donor I'm privileged to work with. I could tell a story about each one of them and the impact they have had on me personally.

In all the training I have had about working with donors, it never prepares you for the "surprise donor."

The one donor that has had an amazing impact on me is Carl Werth. I didn't have the privilege of knowing Carl and his wife Sandra. Together they had an Estate Plan which included gifts to be given to causes they were passionate about. After their passing, Carl and Sandra Werth's estate gave nearly 10 million dollars to community non-profits focused on cancer care, education, and animals. Through their estate, they left a million dollars to the Covenant Cancer Care Center. This gift was not only unexpected, but the largest single gift on record received by Covenant HealthCare Foundation. Their humble spirit and passion for making a difference has made a huge difference for Covenant Cancer Care Center and will continue to do so for years to come.

## 50+ Volunteers Help Make the Gift Shops Go 'Round



Volunteers are vital to the overall success of the three Covenant HealthCare Gift Shops. By sheer numbers, 60 volunteers donated over 9,500 hours of service to the gift shops last fiscal year and so far, this year 50 volunteers have donated roughly 8,000 hours. The number of volunteers and hours alone are amazing, but the more important part are all the duties and roles the volunteers fill in making the gift shops a success. They help check-in product and stock shelves, but the biggest role they fill is in providing extraordinary customer care. **Thank you, gift shop volunteers, your efforts are truly appreciated!**



**VOLUNTEER WITH US!**

Covenant has over 40 different service areas with volunteers. Volunteers provide service at our many facilities including the five main campuses, and many of the off-site locations.

If you or someone you know is interested in making a difference in someone's life, consider volunteering at Covenant. Please contact Sarah Knochel, 989.583.6048 if you are interested or apply online at [covenanthealthcare.com](http://covenanthealthcare.com). We offer flexible scheduling and a guarantee of a rewarding experience!



## Our Volunteers Are Vital

When there are nearly 500 amazing men and women who give time and talent to an organization, it is hard to pick one, two or even ten that stand out as making a difference to the organization. Over the years, we've had women who have helped develop volunteer roles like our

RNICU Cuddler program that set our hospital apart from many in the state, we have joy-filled popcorn chefs that bring a smile to each of their customers' faces. We have high school through pre-med students volunteering within our walls all with the same purpose, to make a

difference while gaining valuable experience for the future. Regardless of the stage of life, each of our volunteers make an impact on the flow of our very busy life at Covenant. **We appreciate you!**

## New Officers Installed

In late April, Covenant HealthCare Volunteers 2018-2019 installation of officers was conducted. Our new officers are: John Kovach, Chair; Bob Farrand, Chair Elect; Roger Spann, Treasurer; Sue Lautzenhiser, Secretary; and Ray Scott, Counselor/Nominating Chair. We look forward to a great year of service from these individuals!

**PICTURED LEFT TO RIGHT** Roger Spann, Bob Farrand, Sue Lautzenhize, John Kovach, and Ray Scott



## Thank You, Florence. You Will be Missed.

**Florence Proulx** was one of those volunteers who made an impact in her own silent way. Florence served as a volunteer at St. Luke's and then Covenant HealthCare Cooper from 1977 to 2017 until her health would not allow her to continue. At 96, Florence would take patients to and from their appointments, escort them to the Emergency Room, Center for the Heart, and other locations within the hospital. Florence passed away on April 28 but her dedication and commitment to volunteering at Covenant will live on for years to come. It was a pleasure seeing her share her zest for life.



## Lorentzen Installed MAHA President

Another volunteer is making an impact at the state level with her installation as President of the Michigan Association of HealthCare Advocates (MAHA). Anne Lorentzen was installed as the 2018-2019 president of MAHA on June 5. MAHA serves

as a link between its member auxiliaries and the American Hospital Association (AHA), the Michigan Health & Hospital Association (MHA) and the six districts of MAHA. It is an honor to have volunteers from Covenant represented on the

regional and state levels. Anne, a retired nurse and Saginaw General Nursing School graduate, volunteers at the Cooper Campus Surgical Desk and serves on various committees for the volunteers.



**PICTURED LEFT TO RIGHT** Kevin Albosta, CFO; Sarah Knochel, Manager Front Desk/Volunteer Services; Anne Lorentzen, President of MAHA; and Carol Cottrell, Foundation Director

**COVENANT HEALTHCARE FOUNDATION**  
1447 NORTH HARRISON  
SAGINAW, MI 48602

**ADDRESS SERVICE REQUESTED**

## CALENDAR



## COVENANT HEALTHCARE

### FOUNDATION STAFF

**CAROL COTTRELL**  
Director  
583.7601

**RENEE GRAHAM**  
Administrative Associate  
583.7600

**SARAH KNOCHER**  
Manager Front Desk/  
Volunteer Services  
583.6048

**KAREN LUPLOW**  
Coordinator Front Desk/  
Volunteer Services/  
Covenant Kids  
583.4166

**TOM MUELLER**  
Major Gifts and  
Planned Giving  
583.7603

**CARRIE SCHULTZ**  
Major Gifts & Planned  
Giving Officer  
583.7607

**TIM SCHULTZ**  
Manager Gift Shops  
583.7053

**LYNN WEAVER**  
Corporate Relations Officer  
583.7602

## AUGUST

**9** RED CARPET EVENTS: PAR 3 CHALLENGE, CRUMPETS & CROQUET, PREMIERE  
APPLE MOUNTAIN RESORT, FREELAND

**10** RED CARPET EVENTS: GOLF CLASSIC  
APPLE MOUNTAIN RESORT, FREELAND

**22** VOLUNTEER PICNIC  
BLISS PARK, SAGINAW

## SEPTEMBER

**13** ALUMNI REUNION FOR RETIREES  
APPLE MOUNTAIN RESORT, FREELAND  
SEE ALUMNI COMMUNICATOR INSERT

## OCTOBER

**25** MAJOR DONOR LUNCHEON  
HORIZONS CONFERENCE CENTER, SAGINAW

## DECEMBER

**6** SECOND CENTURY HOLIDAY RECEPTION  
SAGINAW COUNTRY CLUB

**12** TREE OF LOVE & REMEMBRANCE  
CEREMONIES, MAIDLOW EDUCATIONAL  
CENTER, 700 COOPER