

MAKING A *difference*

PROGRAMS AND ACTIVITIES OF COVENANT HEALTHCARE FOUNDATION

RADIOTHON RINGS IN A RECORD



Our third annual Covenant Kids Radiothon, held in mid-February and hosted by 102.5 WIOG, was met with overwhelming response. We raised \$54,125 – our largest radiothon total ever!

And we could not have done it without the talents of 102.5 WIOG, and support of Jolt Credit Union, Mike Young Buick GMC of Frankenmuth, Dolney RV, United Financial Credit Union, and TriCityLawyers.com.

On-air personalities Nate and April from 102.5 WIOG were a delight to work with, and constantly inspired by Covenant Kids

stories and the generosity of listeners, sponsors, Covenant staff and patients who contributed so much during such uncertain times.

From Covenant’s lifesaving miracles to impactful therapies, each and every Covenant Kids interview that aired during the two-day event showcased Covenant’s extraordinary care and compassion along with the power of every dollar raised to make a difference in young lives.

Two words can never be expressed more sincerely - **THANK YOU!**



LEFT: April and Nate, 102.5 WIOG on-air personalities, shared inspirational stories and recognized donors and volunteers during the radiothon.



CALL 1.855.475.KIDS (5437) during the phone banks to donate or anytime at www.CovenantKidsMI.com

SAVE THE DATE! COVENANT KIDS WEEK ON WNEM TV5

For ten years, the Covenant Kids Telethon showcased the extraordinary care Covenant provides for children in our region and across Michigan. Covid-19 restrictions resulted in the telethon cancellation in 2020. In this 12th year, we introduce **Covenant Kids Week April 19 through April 23** on

WNEM TV5. Throughout the week, WNEM TV5 will introduce viewers to past patients and their families, donors, physicians, nurses, sponsors and employees who support pediatric medical care in our community. Volunteers will answer phone banks as viewers call in their pledges

to support the pediatric efforts at Covenant HealthCare on select days (Tuesday and Thursday 5pm to 6:30pm).

Please consider making a donation to support the extraordinary care provided for Covenant Kids in the Great Lakes Bay Region!





OUR MISSION

Covenant HealthCare Foundation supports the Covenant Medical Center by accepting gifts and providing stewardship of charitable funds received from the Covenant HealthCare constituency.



COMMENTS FROM THE DIRECTOR

As we move into the warm weather months, we begin eagerly anticipating the promise of Spring and new beginnings. The generosity of our donors continues to inspire us as we look forward to opening the Mary Free Bed at Covenant addition to our main campus. Construction continues to be on schedule, with our anticipated opening date taking place in late autumn.

In the next few weeks, we will be rolling out a hospitality cart for our pediatrics units. This is sponsored by Ronald McDonald House Charities and local McDonald's restaurant owner operators. The cart, which is designed to look like a Ronald McDonald Hospitality House, will contain beverages, food items, and personal care items. The items on the cart are provided by Ronald McDonald House Charities, although other groups and individuals may also provide items for the carts. (In fact, service clubs, church groups, and community organizations are encouraged to consider contributing items to the cart.) This cart will visit the Regional Neonatal Intensive Care Unit, Pediatric Intensive Care Unit, and the Pediatric Unit of the hospital, making items on the cart available to parents, as well as staff, at no charge. The food items on the cart are not meant to replace a full meal, nor will there be hot food items, such as McDonald's French fries, on the cart. Parents are generally reluctant to leave their child alone when they are hospitalized. The food items on the cart will provide some nourishment for parents so that they do not need to leave their child's bedside to find food or beverages. The next time you visit a McDonald's restaurant, please consider leaving some change in the canister at the counter. All donations in the canisters are used for local projects such as the hospitality cart. We are deeply grateful to our friends at McDonald's on N. Michigan and in Frankenmuth, as well as Ronald McDonald House Charities, for making this wonderful project a reality.

While we are on the subject of children focused activities at Covenant, I should mention that we are deeply indebted to our friends at WIOG 102.5 for another successful Covenant Kids radiothon on February 11 and 12. On air personalities, Nate and April, once again generated tremendous community support for all things pediatric at Covenant. They interviewed patients' families and staff, sharing the compelling stories of extraordinary care at Covenant for our youngest and tiniest patients, while encouraging their listeners to donate. I would be remiss if I did not acknowledge the tremendous support from the multitude of sponsors and individuals who manned the phones. The challenge in listing the names of supporters and sponsors is the risk of forgetting to mention someone. Thus, I will simply say the support of all involved is appreciated far more than words can ever express. At the end of the event, \$54,125 was raised for Covenant Kids, which is our largest radiothon total ever!

Whether you are a volunteer, a donor, patient, or employee, you have helped create our community of caring. As we progress into Spring, I wish you sunny days, warm weather, and gentle breezes.

Cheers!

Carol Cottrell

Whether you are a volunteer, a donor, patient, or employee, you have helped create our community of caring.

“Fun Pack Challenge” Brings Out the Kid in Medical Offices

The Covenant Medical Group (CMG) kicked off a special challenge last year to engage staff in support for Covenant Kids. Every office within CMG — from administration to primary care and specialty care offices — made “fun packs” containing age-appropriate items to help Covenant Kids feel comforted and loved when they come to one of our facilities for surgery, illness, or injury.

Judging was based on number of packs created and size of each office. The prize? An office pizza party with a homemade

dessert from CMG’s very own CEO and baker, Dr. Iris Marteja.

And the winner of the first annual Covenant Kids Fun Pack Challenge is... Covenant Pulmonology, specifically Dr. Esteitie’s office. The six healthcare professionals in this office, with help from Dr. Esteitie’s two daughters, made 93 fun packs.

The ultimate winners are Covenant Kids, who receive any of the 475 fun packs created during the challenge.

Covenant Kids Champion Michelle Ziemer says to CMG, “You are all very special people with hearts so sincere, taking on this challenge and holding Covenant Kids so very dear. As we begin our next year of supporting Covenant Kids, it’s the small things that count the most. Whatever you can do to show your support will be truly appreciated. Thank you everyone, stay extraordinary!”



Covenant Pulmonology was the winner of the first annual Covenant Kids Fun Pack Challenge, specifically Dr. Esteitie’s office. The six healthcare professionals in this office, with help from Dr. Esteitie’s two daughters, made 93 fun packs.



COVENANT HEALTHCARE FOUNDATION BOARD OF DIRECTORS

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HANDS OF HOPE FUND LIFTS UP EMPLOYEES IN NEED

Though there was no formal Grateful Giving Campaign last year, the Covenant Community stepped up to meet the needs of employees who faced unexpected hardships due to the pandemic and May’s historic flooding. The Hands of Hope Fund is specifically designed to aid Covenant employees who experience emergency situations and require financial support. In response to the increase in 2020’s employee requests, the Foundation dug deep and created internal fundraisers to provide sustainable Hands of Hope funds.

Some of these efforts included Butter Crust Bakery Sweet Treat sales, Butter Crust Bakery basket raffle ticket sales, department change donations, Gourmet Apple Cart sales, Covenant holiday logo wear sales, and Coffee Clinic sales.

Your support of and participation in these efforts helped raise more than \$12,000 for the Hands of Hope Fund. We could not have helped employees the way we have without you!

Important Tax Information for Our Donors

If you provided a financial donation to Covenant or any other qualified charity in 2020, you may be eligible for new tax benefits when filing your taxes. The Coronavirus Aid, Relief and Economic Security (CARES) Act provides new tax benefits for individuals who choose not to itemize their taxes.

The CARES Act allows taxpayers the standard deduction along with an additional \$300 in approved charitable donations. Learn more by talking to your tax preparer or by reading additional details in this article: <https://www.irs.gov/newsroom/how-the-cares-act-changes-deducting-charitable-contributions>

Remember, the biggest tax benefit may come to you from donating your Required Minimum Distribution (RMD) directly from your retirement plan to a qualified charity. Consult your tax advisor on this one and set it up for 2021.

President/CEO Ed Bruff to



After a fulfilling 38-year career, Ed Bruff, Covenant HealthCare President/CEO, has announced his retirement on June 30, 2021. As such, the Covenant HealthCare Board of Directors also shared that Beth Charlton will officially transition into the role beginning July 1, 2021.

Bruff started with the former St. Luke's hospital in 1983 as the Director of Materials Management and shortly thereafter was promoted to Vice President of Support Services. In 1994, he advanced to Vice President of Inpatient Services. Ed held that position until May of 2000, and at that time he assumed the role of Executive Vice President and COO. Then in January of 2015, he transitioned into the role of President/CEO.

"To see the amount of growth since I began is incredible. When I started, St. Luke's Hospital consisted of one building," says Bruff. In 1998, a merger between St. Luke's Hospital and Saginaw General created Covenant HealthCare. "Now, there is a large medical campus with the CMU College of Medicine, construction of the Mary Free Bed at Covenant rehabilitation hospital, six urgent care locations, LifeNet air ambulance, the hybrid OR, and the entire Covenant Medical Group. The evolution and adaptation of this organization is amazing."

Throughout his career, Bruff has served many roles with organizations in the community including Vice Chairman of CMU Medical Education Partners Board, Vice Chairman of Mobile Medical Response Board, Past Chairman of Saginaw Valley Medical Control Authority, Past Chairman of Saginaw Future, Inc., Member of Saginaw County Chamber of Commerce Board, and Associate for the American College of HealthCare Executives. Bruff has a Master of Science in Administration from Central

LEFT Ed Bruff, President/CE of Covenant HealthCare, will transition into retirement starting July 1, 2021. Ed started with the former St. Luke's hospital in 1983 serving in several roles until named President/CEO in 2015.

McNally House Guest Gives Back

When Catherine Jackson Townsend's mother was admitted to Covenant, she knew she had to be close by so she could take part in her care. Unfortunately, Townsend lives down state, and it was not feasible for her to drive to Saginaw every day. The McNally House, located on the Covenant campus, was able to accommodate Townsend during her mother's hospitalization.

McNally House is a convenient, affordable lodging option for families who reside out-of-town. Open 365 days a year, 24 hours a day, McNally House offers a fully stocked kitchen, laundry facilities, family visiting areas, and a relaxing patio. A complimentary shuttle service to and from the hospital is also available.

Townsend appreciated her stay so much that she has donated to the McNally House fund at the Covenant HealthCare Foundation whenever she can. She remembers how much she appreciated how nice and clean the rooms were as well as how convenient it was to have food available in the kitchen to prepare her meals whenever she needed to.

"The more you give, the more you receive," Townsend believes. Covenant thanks you and your generosity, which helps maintain and support McNally House for others who need to be near their loved ones during their stay at Covenant.

HOW CAN YOU GIVE BACK OR SUPPORT THE MCNALLY HOUSE?



If you or someone you know is interested in supporting the McNally House through a donation to the House fund or other means, please contact Renee Graham at 989.583.

Retire, Successor Named

Michigan University and a Bachelor of Business Administration in Marketing and Industrial Relations from Michigan Technological University.

At Bruff's recommendation, and with unanimous support of the Covenant Board, Beth Charlton will transition from the Executive Vice President/COO/CNO position, to President/CEO of the organization.

"I could not be more pleased for Beth, and I take great comfort in knowing that the culture and the values we created will be continued into Covenant's future; she will do an outstanding job." says Bruff.

Beth Charlton, a life-long Saginaw resident, began her career in May 1989 at the former St. Luke's Hospital as a student nurse extern. Today, Charlton brings nearly 32 years of hands-on healthcare experience. She has served in many capacities throughout the organization, including bedside nurse in the pediatric ICU, clinical manager for areas such as critical care, heart failure, and birth center, project manager for electronic medical records implementation, and Director of Critical Care, Progressive Care and Stroke Programs. Since 2015, Charlton has been the Chief Nursing Officer, adding Executive Vice President/Chief Operating Officer to her title in 2019. Charlton has a Master of Healthcare Administration from Central Michigan University and a Bachelor of Science in Nursing from Saginaw Valley State University.

Bruff states, "I consider Covenant as one of the premier organizations in the State of Michigan. This has been achieved because of our extraordinary employees, medical staff and volunteers. As I reflect back, I take great pride in what Covenant has accomplished over the years for the benefit of our patients in the community we serve."

RIGHT Beth Charlton, a life-long Saginaw resident who began her career in 1989 at Covenant HealthCare as a student nurse extern, has been named the next President/CEO of Covenant HealthCare. She will step into her new role on July 1, 2021.



WAYS TO VIRTUALLY SUPPORT COVENANT HEALTHCARE PATIENTS

If you belong to a social, school or church group looking for ways to support patients at Covenant, consider making handmade cards or tray favors for the holidays. Throughout the last year, we've been blessed to see the outpouring of support from our community. The following are some **DOs and DON'Ts** to guide your endeavors:

- DO send messages of hope and cheer to patients of all ages.
- DO keep the favor or card small.
- DO plan on assuming all expenses for the project.
- DON'T use candy or food, booked matches, toothpicks, or glitter.
- DO consider signing up for a holiday by contacting Volunteer Services Manager, Sarah Knochel, sknochel@chs-mi.com.
- DO drop off your creations to the Covenant HealthCare Cooper Front Desk one or two days prior to the holiday or sent to Covenant HealthCare Volunteer Services, 1447 N. Harrison, Saginaw, MI 48602.

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HERE FOR YOU!

If you, or anyone you know, would like to receive information as to how to include Covenant HealthCare in a will or trust, please contact Jon Homan or Carrie Schultz at the Covenant HealthCare Foundation at 989.583.7600.

LEFT TO RIGHT Carrie Schultz and Jon Homan, Major Gifts and Planned Giving Officers.

Newest Gift Shop Goodies

The Covenant Gift Shop is now offering jams, jellies, sauces and dips from Stonewall Kitchen, a specialty food company from York, Maine. Take your kitchen creations from okay to gourmet with these unique flavor combinations! Stop by soon to pick up some of these unique new goodies. Or visit stonewallkitchen.com/recipes for inspiration!



SAVE THE DATE: RED CARPET 2021 THURSDAY AUGUST 5 AND FRIDAY AUGUST 6



THURSDAY, AUGUST 5

RED CARPET 18-HOLE PAR 3 CHALLENGE This event offers 18 chances at winning 18 amazing prizes! Enjoy light breakfast and the practice range before a shotgun start and 18 holes.

CRUMPETS & CROQUET Golf not your cup of tea? Join us for a lively double-elimination croquet tournament, summer refreshments on the lawn, and a delicious lunch.

RED CARPET CARNIVAL Gather outside under the "Big Top" for our adult carnival — including carnival games, carnival food, prizes, music, adult beverages, and several surprises!

FRIDAY, AUGUST 6

PREMIERE GOLF CLASSIC This popular event features a full breakfast and practice range, followed by a shotgun start. Pick up pointers with your team while playing with a PGA golf professional. Dinner and awards banquet following golf.

For information on how to participate in or sponsor any of the Red Carpet events, please call 989.583.7600 or visit www.covenanthealthcarefoundation.com/ch/redcarpetevents



NEWEST VOLUNTEER SERVICE: Hospitality Cart

As any volunteer can attest, hospitalization is often unplanned. Patients and families leave home at a moment's notice, neglecting to bring essentials with them to the hospital. Nowhere is this more true than with pediatric patients and their parents.

Thanks to a recent donation from the Ronald McDonald House of Mid-Michigan and Saputo McDonald restaurants of Saginaw, Covenant now offers a hospital cart to help pediatric families access essential items without having to leave the hospital to buy them.

As a hospitality cart volunteer, you will complete a comprehensive volunteer orientation and training and will be paired with a teammate to round in the hospital's pediatric and neonatal areas. The cart is stocked with refreshments, personal care items, small toys, books, phone chargers, headphones, and writing utensils offered at no charge to patients and staff.

"As a McDonald's owner/operator in the mid-Michigan area, I stand by Ronald McDonald House Charities in their commitment to help families with sick children stay close to each other and the care and resources they need," says Shawn Saputo. "The hospitality cart is an opportunity for us to reach families who may not be able to stay at the physical Ronald McDonald House in Lansing."

If you're interested in volunteering with the hospitality cart, apply online at <https://www.covenanthealthcare.com/ch/communityinvolvementvolunteer>.



Summer High School Volunteer Program Builds Experience

Covenant HealthCare Volunteer Services is now accepting applications for the summer 2021 High School Volunteer Program. Students may apply online at www.covenanthealthcare.com/ch/communityinvolvementvolunteer.

ACCEPTANCE INTO THE PROGRAM INCLUDES:

- 16 years of age or older by June 1
- 3.0 grade point or higher
- Ability to commit 3-4 hours per week for a minimum of 40 hours (by end of August 2021). This is approximately one shift per week.
- Favorable recommendation from a teacher or counselor
- Mandatory orientation

Students will experience a medical center atmosphere and interact with nurses, physicians and technologists throughout the organization. In addition, participating students can meet requirements for volunteer service for high school and college.

Due to the impact of COVID-19 on our organization, we currently do not have specifics on what opportunities for patient interaction will be available for volunteers; however, more information will be provided to applicants near the end of the school year.

DID YOU KNOW?

Covenant HealthCare has over 40 different service areas with volunteers. Volunteers provide service at many Covenant facilities including the five main campuses, as well as many of the off-site locations. We offer flexible scheduling and a rewarding experience!

TYPICAL VOLUNTEER STATS

TOTAL Number of Volunteers: 450

TOTAL Volunteer Hours: 82,000

If you or someone you know is interested volunteering at Covenant, please contact Sarah Knochel, 989.583.6048 – or you can apply online www.covenanthealthcare.com.

MARK YOUR CALENDAR...

Spring Fling Fundraiser is Coming Soon!

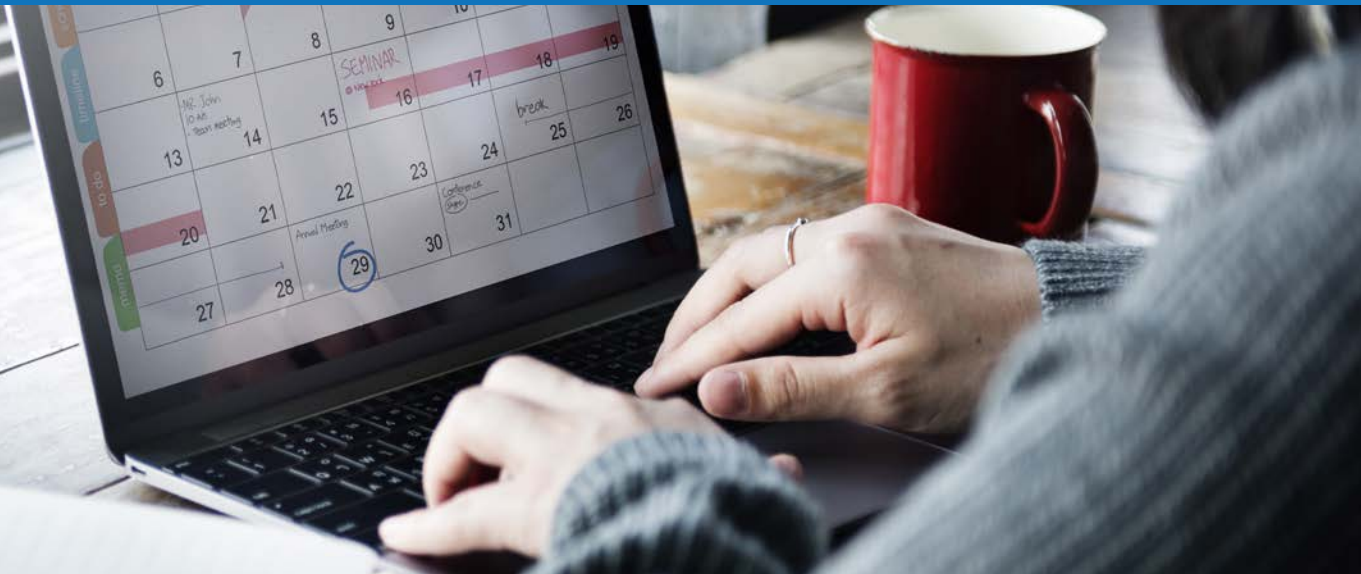
Covenant HealthCare volunteers will host their annual Spring Fling fundraiser on Thursday, May 6, at Bliss Park from 8 am to 4 pm. Beautiful hanging baskets will be available for sale, with sales benefitting the enhancement of patient care at Covenant.



COVENANT HEALTHCARE FOUNDATION
1447 NORTH HARRISON
SAGINAW, MI 48602

ADDRESS SERVICE REQUESTED

CALENDAR



COVENANT HEALTHCARE

FOUNDATION STAFF

CAROL COTTRELL
Director
583.7601

RENEE GRAHAM
Administrative Specialist
583.7600

JON HOMAN
Major Gifts & Planned
Giving Officer
583.7603

SARAH KNOCHEL
Manager Front Desk/
Volunteer Services
583.6048

KAREN LUPLOW
Coordinator Front Desk/
Volunteer Services/
Covenant Kids
583.4166

AIMEE MINARD
Corporate Relations Officer
583.7602

CARRIE SCHULTZ
Major Gifts & Planned
Giving Officer
583.7607

TIM SCHULTZ
Manager Gift Shops
583.7053

APRIL

19 23

COVENANT KIDS WEEK
ON WNEM TV5



MAY

6

**SPRING FLING FUNDRAISER
AND FLOWER SALE**
BLISS PARK & MACKINAW CAMPUS

AUGUST

5

RED CARPET EVENTS
18-HOLE PAR 3 CHALLENGE, CRUMPETS & CROQUET,
CARNIVAL • APPLE MOUNTAIN, FREELAND

6

RED CARPET EVENTS
GOLF CLASSIC • APPLE MOUNTAIN, FREELAND

OCTOBER

15

COVENANT KIDS CHRYSALIS GALA
HORIZONS CONFERENCE CENTER, SAGINAW

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www.covenanthealthcarefoundation.com

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